

advocate

educate

engage

entertain

inspire

create

2009/2010 Impact Report



MESSAGE FROM THE PRESIDENT AND EXECUTIVE DIRECTOR

This past year has been an important one for Lakeshore Arts and we have you, our supporters to thank. Through the continuing support of our funders, the City of Toronto, the Ontario Arts Council, the Ontario Trillium Foundation, and you our loyal members we have been able to strengthen our current programs as well as create and deliver new ones, continue to advocate for community arts and foster neighbourhood revitalization.

Our accomplishments include three years of funding to support an innovative web based community arts hub called 1000 acts of art, strengthened our partnership with Lakeshore Collegiate through the development of a public art initiative and gathered 100s, on a summer evening, in the newly opened Mimico Square to shine a light as a unified force.

We have a very committed and dedicated Board. Through the diversity of our programming and outreach we have been able to attract new members from various sectors and cultural backgrounds who will continue to help us grow as they bring their enthusiasm and vivacity to the table.

In 2009-2010 Lakeshore Arts provided opportunities for 388 children and 456 youth to celebrate and explore their creativity by participating and volunteering in our programs. We also recruited 47 new volunteers, all of whom were instrumental in making us a community sensation.

It was truly an honour this year, in June, when Lakeshore Arts was awarded the Urban Hero Award from the Etobicoke Guardian under the Arts and Culture category. It's wonderful when our work is recognized and openly valued by the people we serve.

And lastly, we need to acknowledge our dedicated and passionate staff: Kathleen Burke, Director of Programming and Gallery Coordinator, Melissa McGrath, Youth Coordinator and Wendy Smith, our volunteer Membership Coordinator, who all work relentlessly, using art as the catalyst to engage, educate and inspire.

We look forward with great hope to the future!



Susan Nagy EXECUTIVE DIRECTOR



Joy Davidson PRESIDENT

HIGHLIGHTS

1000 Acts of Art



This new 3 year initiative will link the community to a web-based interactive arts hub; Lakeshore Arts will be able to focus and promote our own programming and provide a place for all things artsy (programs, artists, events) in our neighbourhood using an online calendar. 154 acts of art were committed and the website was launched in March.

At the end of July we had 112 registered users. 15 of the 54 (28%) artists registered on the site were new to us – achieving one of the site's goals, to create a viable directory of talent in Etobicoke.

“I know that 1000 Acts of Art will be a success and I congratulate you and all those who had input for its implementation. From a pure visual art marketing perspective, this initiative allows all those who are interested in purchasing an item of art to have the resources immediately available to them and right from their own neighbourhood. Of course the balance of the fine arts is also represented in a similar fashion. This is truly an honourable initiative.”

George
LAKESHORE ARTS MEMBER





HIGHLIGHTS

Art on the Move

**Engaged 5 vehicle owners, 5 artists,
2 videographers, 78 community participants –
ages 12 to 90, 12 volunteers.**

We have just completed Year 2 of our mobile art project in partnership with Arts Etobicoke. This project continues to have an unprecedented impact on its participants and the City at large. This year our outreach included 5 teams of community groups, artists and vehicle owners. A huge thank you to: Youth Without Shelter, C1 ArtSpace, Harbourfront Community Centre, AutoShare, MetroMan/Brian Hicks, Karen Kain School for the Arts, Canadian Native Centre – One Nation in Unity Youth Program, Davenport Perth Community Centre's senior's program. A sincere thank you to the Program Coordinator, Graham Curry for her dedication and passion that help make this project such a success.

Visit the website for more information.

www.artonthemove.ca

HIGHLIGHTS

Uth Ink

Uth Ink was a three year national playwrighting program sponsored by the Playwrights Guild of Canada. Over these 3 years we have nurtured 25 kids who created original plays that were recorded and then published. The workshops were facilitated by 3 professional playwrights. Check it out at www.uthinkers.ca

“My experience was amazing because it was the first time I’ve ever done something like this, and I benefited in many ways such as confidence, writing skills, and the ability to create these stories out of nothing.”

Kathleen, UTH INK PARTICIPANT, 16 YEARS OLD

“Thank you for taking Uth ink under your wing. It’s been so successful in your community. I think that has a lot to do with the participants feeling safe and inspired while they are at Lakeshore. I know when I was there I felt a great sense of creative freedom.”

Robin Sokoloski, FORMER VOLUNTEER, BOARD MEMBER AND CURRENT EXECUTIVE DIRECTOR OF THE CANADIAN PLAYWRIGHTS GUILD



HIGHLIGHTS

3D Stories

Employed 4 authors, 3 artists, attracted 11 volunteers and engaged 243 youth including their families at 3 library locations and the launch at Sherway Gardens.

This project, now in its 4th year, is a partnership between Lakeshore Arts and the Brentwood District Libraries: Alderwood, Long Branch, Mimico and New Toronto.

A new component added was the creation of a mentorship program for two youth. They worked alongside artist-in-residence Lorna Livey. The youth assisted with program development, facilitation of the workshops and evaluation of the sessions.

“I loved the feeling that it was my responsibility to make sure that everything went according to plan...I was more than just a volunteer...”

Ewelina YOUTH MENTOREE



HIGHLIGHTS

YAM (Youth Arts Movement)

YAM (youth arts movement) expanded its outreach by partnering with 20 YAG members (Youth Advisory Group) at the Mimico Library. YAM meetings and workshops were held throughout the school year every other Tuesday at the Smith Zone, the gallery space at 2422 Lake Shore Blvd. W. In 08/09 YAM programs attracted 51 youth. This year our expanded programs were able to engage 110 youth - an increase of 116% - workshops increased from 5 to 12 and community partnership opportunities/projects for youth went from zero to 2. For the first time we were able to hire Mike Falagarino, an active and contributing member of YAM to act as Youth Leader to assist with programming planning and facilitation.



“Not only did the project provide a specific group of youth with a tangible impact on their library, but has demonstrated to the youth in the community that they have places in their neighbourhood which respond to their efforts and aspirations.”

Neil Marlow BRANCH HEAD, MIMICO CENTENNIAL BRANCH DESCRIBING THE PARTNERSHIP BETWEEN YAM (OUR YOUTH GROUP) AND YAG (THE LIBRARY YOUTH GROUP)





HIGHLIGHTS

Articulate

Engaged 10 youth ages 13-16, Employed 9 artists.

In 2010, this 2 week summer arts leadership program had participants working with professional artists in DJing, Juggling, Dramatic Writing, Digital Photography, Glass Sculpture, Encaustic Painting, Urban Art Interventions and Latin Dance. They visited Queen West art galleries, Can Stage's Romeo and Juliet in High Park, The Textile Museum and 10,000 Villages. In addition to working directly with artists and arts organizations, participants completed leadership training and delivered their own free arts program for children at four local libraries. Their programs were a great success with over 90 children attending.



"Everything was basically awesome."

"I liked how we were able to do community service. I think it was great working with kids and teaching them the things we learned."

ARTiculate participants



TREASURER'S REPORT

In the fiscal year which ended July 2010, Lakeshore Arts Committee had a deficit of \$1k, primarily related to the performance of our partnership with the International Women's Brass Conference, which unfortunately suffered a deficit of \$3k. However, we have been informed subsequent to our year end that the deficit will be forgiven. This windfall will be reflected in the coming fiscal year.

The key to delivering our strong programs is adequate fundraising. Our thanks to all our members, whose dues continue to be invested in arts in our community. In addition, Lakeshore Arts continued to receive strong support from our partners in 2010. Enhanced funding from Trillium enabled the delivery of 1000 Acts of Art as well as strengthening our other programs. The City of Toronto managed to deliver increased funding to the arts despite the economy, resulting in a small increase for Lakeshore Arts, who they see as a valued partner in program delivery. This and the support from Ontario Arts Council are critical to our ability to continue to deliver quality programs to our community.

Outside of governmental agencies, we continue to grow and develop our partnerships with Humber College, Toronto Public Library, Lakeshore Collegiate and Sherway Gardens. Finally, we gratefully acknowledge the strength and dedication of our fundraising committee, which continues to seek new and innovative ways to build the support needed to deliver the excellent programs to our community. Continued efforts to seek new partners and new funding drives will enable Lakeshore Arts to continue to grow and develop new programs to engage more individuals and continue to employ local artists.

Robert Troendle
TREASURER
LAKESHORE ARTS

FINANCIAL STATEMENTS (as at July 31, 2010)

	2010	2009
Assets		
Current		
Cash	\$111,835	\$122,988
Trade receivables	8,885	2,244
Prepaid expenses and sundry	52	38
	<u>120,772</u>	<u>125,270</u>
COMPUTER EQUIPMENT (Note 3)	1,615	2,307
	<u>122,387</u>	<u>127,577</u>
LIABILITIES AND NET ASSETS		
Current		
Note payable	10,000	-
Accounts payable and accruals	9,138	7,135
	<u>19,138</u>	<u>7,135</u>
DEFERRED REVENUE		
Deferred contributions pertaining to operations	110,830	126,720
	<u>129,968</u>	<u>133,855</u>
NET ASSETS		
Net assets invested in capital assets	1,615	2,307
Net assets – unrestricted	(9,196)	(8,585)
	<u>(7,581)</u>	<u>(6,278)</u>
	<u>\$122,387</u>	<u>\$127,577</u>

FINANCIAL STATEMENTS (as at July 31, 2010)

	2010	2009
Grant Revenue		
Federal		
- Human Resources and Skills Development	\$4,854	\$3,199
Provincial		
Ontario Arts Council	16,650	16,650
- The Ontario Trillium Foundation	53,910	9,675
Municipal		
City of Toronto	97,722	97,290
	<u>\$173,136</u>	<u>\$126,814</u>
Earned Revenue		
Conference	\$53,025	\$ -
Memberships	3,085	3,625
Projects	22,370	3,926
Ticket sales and entry fees	5,361	7,513
Vendor revenue	9,473	2,174
Other	8,230	3,817
	<u>\$101,544</u>	<u>\$21,055</u>
Fundraising Revenue		
Donations		
- individual	\$6,455	\$2,810
- corporate	1,900	5,500
Sponsorships	13,600	2,550
Fundraising events	30,781	26,015
	<u>\$52,736</u>	<u>\$36,875</u>
	<u>\$327,416</u>	<u>\$184,744</u>

Detailed financial statements are available upon request.

FINANCIAL STATEMENTS (as at July 31, 2010)

	2010	2009
Expenses - Artistic		
Artistic and Production Fees and Salaries		
Artistic and professional fees	\$42,633	\$15,792
Artistic salaries	69,740	64,526
Production and technical	40	63
	111,413	80,381
Artistic and Programming	13,089	5,944
Facility Operating Expense	14,457	8,800
Total Artistic	<u>\$138,959</u>	<u>\$95,125</u>
Expenses - Administrative		
Administration		
Insurance	\$1,721	\$1,590
Miscellaneous	8,455	9,687
Rent	11,083	9,238
Communications	2,348	2,975
Amortization	692	989
	\$24,299	\$24,479
Salaries and Benefits		
Permanent staff	\$60,554	\$42,130
Contract staff	244	550
Administrative professional fees	7,465	4,595
	68,263	47,275
Total Administration	<u>\$92,562</u>	<u>\$71,754</u>

	2010	2009
Expenses - Fundraising		
Event costs	\$48,915	\$10,860
Other	14,096	731
Total Fundraising	<u>\$63,011</u>	<u>\$11,591</u>
Expenses - Marketing and Communication		
Marketing production	\$13,639	\$1,638
Other	19,548	4,067
Total Marketing and Communication	<u>\$33,187</u>	<u>\$5,705</u>
	<u>\$328,719</u>	<u>\$184,175</u>
Excess of (expenses over revenues)		
Revenue over expenses for the year	\$ (1,303)	\$569

AUDITOR'S REPORT

I have audited the accompanying financial statements of Lakeshore Arts Committee which comprise the statement of financial position of Lakeshore Arts Committee as at July 31, 2010 and the statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory notes.

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement. I am also required to comply with applicable ethical requirements.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an

opinion on the effectiveness of the entity's internal control. Accordingly, the auditor expresses no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

In common with many charitable organizations, Lakeshore Arts Committee derives a portion of its income from donations and proceeds from fundraising, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, my verification of these revenues was limited to the amounts recorded in the records of the organization and I was not able to determine whether any adjustments might be necessary to revenues, excess of revenues over expenses, assets, and unrestricted net assets.

In my opinion, except for the effects of adjustments, if any, which I might have determined to be necessary had I been able to satisfy myself concerning the completeness of revenues referred to in the preceding paragraph, these financial statements present fairly, in all material respects, the financial position of the company as at July 31, 2010 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Jeffrey Milgram

CHARTERED ACCOUNTANT
LICENSED PUBLIC ACCOUNTANT
TORONTO, ONTARIO
OCTOBER 1, 2010



HIGHLIGHTS

Façade Project

Engaged 10 youth, 1 artist facilitator.

A pilot project with Lakeshore Collegiate. The outcome was to create a collaborative public piece of art. The artist worked with the youth to craft two distinctive murals now gracing the east side of the building. In 2010-11, two new projects will connect 130 kids from ESL, creative writing and interdisciplinary classes and two visual art classes to develop unique word-based public art.

The funding for this project is supplied by the Ministry of Education through the High School Urban Priority Program.

“Lakeshore Arts creates connections between the community and our school with passion, direction and in a way that students learn to value not only the arts but their place in our society”

Pam McFayden, ART DEPARTMENT HEAD, LAKESHORE COLLEGIATE



"I got to be creative and speak my mind and there's no wrong answers."

"We got to draw our characters how we want to with no-one telling what to do."

"It was fun and weird. It brought people to tears of joy. It was really fun."

"I can honestly say I enjoyed it, I wish it was all day because I found it really fun, I did not want it to end."

"How not to be afraid to draw & let your mind go (it) teaches you every creation is art."

SHAZAAM participants GRADES 7-8

"It was a unique experience both for me and my students. They got to be creative, speak their mind and discover things about themselves they didn't know, for example, they could draw! Many of my students expressed how once they started drawing or working on ideas, they couldn't stop, or how fun and weird it was, but in a whacky positive way.

Shazaam should be a staple in any school without a full time art teacher. It would do wonders for students with self esteem issues, who constantly struggle with math or science, and have few opportunities to excel and shine at something else like art.

Thanks again for a very awesome experience, please come back!"

Mr. Romeo GRADE 7 TEACHER, SECOND STREET JMS

HIGHLIGHTS

Shazaam!

Engaged 136 student youth, ages 13 to 17, employed 3 artists and attracted 4 volunteers.

Now in its 5th year!! This program evolved from a pilot for grade 7s to include students up to grade 10. It uses literacy, playwrighting, illustration and new media as the modes of delivery and connection. By establishing the principles of heroism & altruism, an interrelated thread has emerged that can be built upon: family & friendship (Gr7), Self-Identity (Gr8) & Humanity (High School).

Partners include City of Toronto Culture division, Humber College, Second Street JMS and Lakeshore Collegiate Institute.



HIGHLIGHTS

Lantern Project

Attracted 180 workshop participants, 1 artist facilitator, 25 volunteers, 3 new partnerships and over 300 community members at the lantern lighting.

This program was created to celebrate the opening of the new cultural square in the Mimico community. 11 lantern making workshops were held at various locations throughout the month of May 2010. Partnerships were forged with local houses of worship as they opened their doors to allow the community in to use their facilities: Mimico Baptist Church, Mimico Presbyterian and Martin Luther Evangelical Lutheran Church. Workshops were extended to other community groups including Women's Habitat, Community Living's Creative Village and Hearthstone Senior's Residence.



SPONSORS AND DONORS

Lakeshore Arts would like to thank those who supported our organization in the fiscal year August 1, 2009 to July 31, 2010. Cash or in-kind of \$100 or more are listed below. All donations to Lakeshore Arts are appreciated and help us to provide for our many programs and services.

Please visit our website www.lakeshorearts.ca for a complete list of donors who support us with in-kind product and services annually for our fundraising auction. Their continued support is greatly valued.

Cycle Butik	Okku Design
Davies Smith Developments	Heather Robertson
Denise Dickin	Brenda Siddall
Michael Harrison	Gerald and Wendy Smith
Buddy Herold	Susanna Smith
Judi Ritcher Jacobs	Robert Troendle
Graham Jones	Joan Watson
Lorna Livey	

FUNDING AGENCIES



PROGRAM SPONSORS



ROTARY CLUB TORONTO WEST DISTRICT



COMMUNITY PARTNERS AND SUPPORTERS

The Assembly Hall	Mimico Presbyterian Church
Arts Etobicoke	MP Michael Ignatieff
CANON Canada	MPP Laurel Broten
Councillor Mark Grimes	Playwrights Guild of Canada
Dr. Nabil Boulos	Second Street JMS
Brentwood Library District	Snap Etobicoke
Great Lake Breweries	The Villages
Humber College	Thomson Automotive
Lakeshore Collegiate Institute	UPS Store and Coco's Cafe
Martin Luther Evangelical Church	Valu-Mart
Mimico Baptist Church	

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Frank Horvat, Vice President
Robert Troendle, Treasurer
Buddy Herold, past vice president
Heather Bain
Pablo Caballero
Elena Espinoza
Michael Herman
Georgia Kuich
Shawn Murenbeeld
Heather Robertson
Wendy Smith

STAFF

Susan Nagy, Executive Director
Kathleen Burke, Director of Programming and
Gallery Coordinator (part-time)
Melissa McGrath, Youth Coordinator (part-time)
Wendy Smith, Membership Coordinator,
Fundraising Committee (volunteer)
Graham Curry, Art on the Move Coordinator (contract)
Heather Young, Cindy Dron, Bookkeepers

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Michelle Nolden, Chris Szarka, Heather Dick, Brenda Siddall, Janet McAndrew, Patricia McPhail, Jamie Wilder, Debi Bonneville, Anna Ursini, Wendy Goodine, Barbara Goodine, Patricia Dorskosh, Scott Collie, Kevan Collie, Tony Tavares, Anne McGrath, Lorna Livey, Lois Tori, David Burns, Cindy Dron, Jean Peters, Jerry Smith, Ruth Nagy, Mark Ali, Irene Jones, Hazel Walker, Jane Dong, Christina Gankhuyag, Jude Jacobs, James Wiley, Margaret Bishop, Michaela Jones Herlin, Ursula Hasan, Sharon Kennedy, Susan Taylor, Alessandra Agudelo, John Huculiak, Emil, Megan Leonard, Erin Michaels, Lisa Horvat, Linda Utting, Aaron Collie, Rosetta D'Souza, Rochelle D'Souza, Holly Oris, Katie Ford, Tara Selvaraj, Andrew Cheddie-Soukrah, Gordon Roy, Kenneth Charles Day, Ewelina Chojecka, Kasia Hurtado, Trish Morley, Sara Anderson, Monika Meulman, Jack Poldon, Bill Poldon, Joe Bowden, Andrew O'Connell, Tony Roberts, Jocelyn Campbell, Katie McFadden, John Descheneau, Matthew Raper, Elizabeth McCullough, Susanna Smith, Mary Flynn, Joan Watson, Susan Nagy, Jan Owens, Mary Feenstra, Sharon Bailey, Bridget Diakun, Francesca DiVesti, Amber Morley, Elizabeth Antczak, Donna Kuntz, Farah Jeeva, Heather Holdsworth, Adrian Hurtado, Alexandra Barany, Annie Hansel-Harrington, Holly Orris, Mason Hicks, Jackelyn Hurtado, Denise Sonkan, Sade Shepherd, Brian Hurtado, Melody Okoth, Harold Okoth, Paul Okoth, Roya Abdoly, Daniela Furtado, Polly Summerhayes, Shayne Redford, Jaime Redford, Tara Selvaraj, Katie Ford



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