

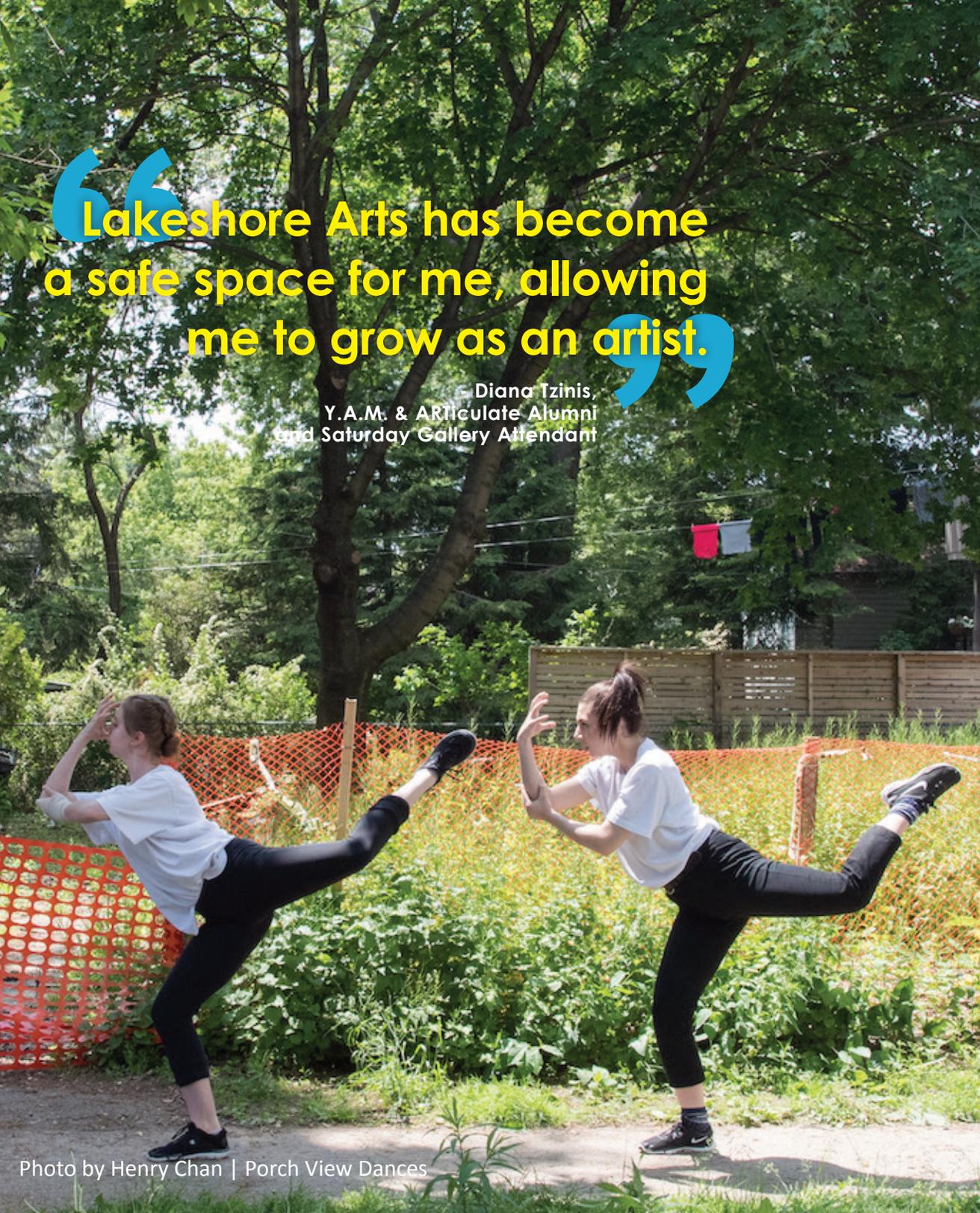
# 2016 - 2017 IMPACT REPORT

LAKESHORE

ARTS



Photo by Kate Tauschel

A photograph of two dancers in white t-shirts and black leggings performing a high kick in a garden. They are positioned on a concrete path, with a wooden fence and orange safety netting behind them. The background is filled with lush green trees and foliage. The quote is overlaid on the top left of the image.

**“Lakeshore Arts has become  
a safe space for me, allowing  
me to grow as an artist.”**

- Diana Tzinis,  
Y.A.M. & ARTiculate Alumni  
and Saturday Gallery Attendant

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“I learned that art isn’t just making something—it’s working together.”

- March Break 2017 Participant

## A MESSAGE FROM OUR EXECUTIVE DIRECTOR & BOARD PRESIDENT

Our IMPACT report for 2016 –17 is an opportunity to highlight a number of our key initiatives, celebrate our accomplishments and share the positive impact that this organization creates within this community. It provides a snapshot of who we are, what we value, our programs and applauds the year’s work delivered by a team of dedicated, enlightened and passionate staff, eager and invested volunteers and the Board of Directors. We also acknowledge all levels of government, our community stakeholders and our partners, all of whom are vital to our success.

Lakeshore Arts has long advocated the importance, relevance and impact of the arts at the community level; accessibility and inclusion creates barrier-free participation, inviting individuals to engage and explore in a safe environment. Though we have qualitative data there is a need for evidence-based support to fully tell our story. Through the support of the Ontario Trillium Foundation we have partnered with Ryerson University and their doctorate program to analyze all aspects of the *Shazaam! In Focus* program over a three-year period. These findings will solidify the programs outcomes and strengthen the sector with hard data on the power of community arts programming. This is an exciting undertaking.

We have also ignited a strategic process to assist with our transformative change – building on what works, receiving input from the community and creating new systems to help integrate all of the exciting changes in our organization.

Lakeshore Arts continues to grow. Our staff complement is currently made up of six full-time and three part-time arts workers. New to join the roster include Alessandra Cardarelli as School Programs Coordinator, Adrienne Costantino as Community Program Coordinator, Thom Stoneman as Curriculum Resource Coordinator, and Ashley Watson as interim Operations Manager while Natassia Morris takes time off to have her second child.

We are committed to developing and managing an operating reserve for future needs, been rewarded a three-year investment by the Ontario Trillium Foundation and expanded our services to meaningfully include seniors.

In 2018 we will be celebrating our 25th year, reflecting on what we have accomplished, but more importantly, looking to the future and finding ways to better serve our community using the arts as a way to build prosperous and vital neighbourhoods.

SUSAN NAGY  
EXECUTIVE DIRECTOR

MARK KOCZIJ  
BOARD PRESIDENT

# OUR MISSION

Lakeshore Arts is committed to improving the availability of arts, cultural and heritage activities within our neighbourhood. We encourage people of all ages and backgrounds to participate in the arts as a way of enriching their lives and strengthening the fabric of our community.

## VISION

CONNECTING  
NEIGHBOURHOODS WITH  
THE TRANSFORMATIVE  
POWER OF ARTS ACTIVITY.

## VALUES

- The arts are critical to the well-being of any community
- The arts transcend socioeconomic barriers
- Our volunteers are amazing and a huge part of our success
- Artists are always paid for their time
- Youth are key to the development of all programming and are future artists and art lovers

# OUR PROGRAMS

ACCESSIBLE ARTS LED PROGRAMMING IS AN ESSENTIAL COMPONENT OF WHAT WE DO. TAKE A LOOK AT OUR COMMUNITY IMPACT FOR 2016 – 2017:

2,816

CHILDREN & YOUTH SERVED

169

ARTISTS EMPLOYED

4,308

PROGRAM PARTICIPANTS

58

PARTNERSHIPS

197

VOLUNTEERS

60

COMMUNITY PROJECTS

TO AN AUDIENCE OF 12,844 PEOPLE!

## CHILDREN & YOUTH PROGRAMS

Lakeshore Arts children and youth programming impacted 2,816 participants, providing high-calibre arts education through diverse programs in local schools, community hubs and in our very own gallery space:

- Façade: Cornerstone
- Façade: Connecting the Dots
- Shazaam! In Focus (Second St. JMS, St. Leo's CS, St. Teresa's CS, James Culnan PS, Christ the King CS)
- Youth Arts Movement (YAM)
- ARTiculate
- Holiday Card Making Workshops
- Pumpkin Carving Workshops
- March Break Camp

## COMMUNITY PARTNERSHIPS & EVENTS

Lakeshore Arts is situated in a colourful neighbourhood with artists of all ages and skill levels. We work to ensure that artists, residents, and local businesses all have a creative outlet in their community.

- Etobicoke Lakeshore Culture Days Festival
- Sam Smith Park Farmer's Market Workshops
- Porch View Dances: Long Branch
- Community Living Workshops
- Lakeshorts Film Festival: Loved + Local and Gala
- My City My Six
- Annual Pie Auction
- Life Drawing

## EXHIBITIONS & ARTIST OPPORTUNITIES

Lakeshore Arts is always working to support artists in our community by providing employment, exhibition opportunities, professional development workshops and networking events.

- The Business of Art
- NEXT/TEN
- What Makes You Feel Home
- Cultural Elements
- Annual Members Exhibition
- Free Play
- Parallax
- Tumultuous Time
- CONTACT: In Focus
- refuse/reuse
- ARTiculate Showcase
- March Break Camp Showcase

# CHILDREN & YOUTH PROGRAMS

CHILDREN AND YOUTH  
MADE UP **OVER HALF OF**  
**OUR 4,308** PROGRAM  
PARTICIPANTS THIS  
YEAR!



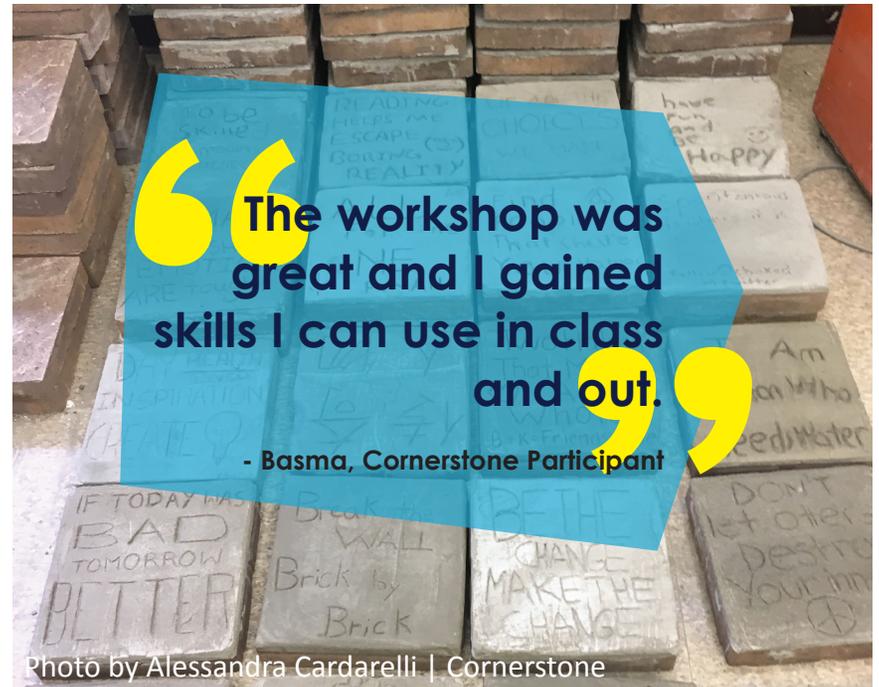
Photo by Alessandra Cardarelli | Connecting the Dots

## FAÇADE: CONNECTING THE DOTS

*Connecting the Dots* was a speaker series that shed light on how to forge a career in the arts by introducing high-school students to a variety of creative professionals. During the 2016/17 school year nine guest artists visited classes at Lakeshore Collegiate Institute, a local high school, to discuss how they transitioned from high school to their present career in the arts, many of which came about through non-traditional pathways. The focus of these discussions was on the importance of making new connections and networks, recognizing opportunities and building bridges early in one's career. This series was an opportunity for students to gain insight into the challenges and obstacles that creative professionals encounter along the way and become aware of opportunities, resources and advice the speakers have to share.

## FAÇADE: CORNERSTONE

*Cornerstone* was this year's public art project spearheaded by Lakeshore Arts at Lakeshore Collegiate Institute. This project invited over 80 participating students to summarize their own personal story and emboss it on a concrete panel to be permanently installed on the school grounds. The installation was also a response to students user experience of the school's environment and created a much needed pedestrian pathway on site. Through this process, students' voices have been immortalized in concrete for the community to enjoy and reflect upon for years to come.



“The workshop was great and I gained skills I can use in class and out.”

- Basma, Cornerstone Participant

Photo by Alessandra Cardarelli | Cornerstone

**PROFESSIONAL ARTISTS**  
FACILITATED HIGH  
QUALITY ARTS EDUCATION  
PROGRAMMING TO  
**2,816 YOUTH.**

# CHILDREN & YOUTH PROGRAMS



Photo by Kate Tauschel | Shazaam!

## SHAZAAM!

*Shazaam! In Focus* is an arts-based program offered in grade 8 classrooms that focuses on developing self-reflection and expression of identity at a pivotal point in adolescence. Over six days our team of artist facilitators work with classes to explore photography, digital design, creative writing and spoken word. These exercises and experiences incorporate metaphorical images, a focus on personal passions, presenting personal artifacts and building their self-confidence all culminating in a spoken word poetry slam for their peers. We're excited that in 2016/17 the In Focus program received an Ontario Trillium Foundation grant to expand and grow our reach to additional schools and students.

## ARTiculate

*ARTiculate* is a unique three-week arts and leadership program that takes place at Lakeshore Arts in July for youth ages 13-16. This program offers an opportunity to participate in a wide range of multi-disciplinary workshops led by professional artists as well as attend field trips to a wide variety of arts and cultural institutions around the city. While our arts-based workshops enhance participant's artistic knowledge and skill set, youth also take part in a series of leadership activities that include designing and delivering their own workshop to children at our local libraries. Highlights from this summer include our visit behind the scenes at Cinespace Film Studios, a tour through The Power Plant Contemporary Art Gallery and even recording at a local musician's professional recording studio. This intensive program culminates with a final exhibition of the participant's work as well as performances and a screening of the group's short film!



Photo by Kate Tauschel | ARTiculate

# COMMUNITY PARTNERSHIPS & EVENTS

LAST YEAR WE PRESENTED 60 FREE COMMUNITY PROJECTS!



Photo by Henry Chan | Porch View Dances

## PORCH VIEW DANCES

*Porch View Dances* (PVD) launched its first year in the Long Branch neighbourhood. The intention is for this project to become an annual event that rotates between the villages of the Lakeshore. PVD is the brainchild of Kaeja d'Dance which engages everyday people and partners them with a choreographer; together they design a dance that represents their group which is then performed to the community. In its first year the project engaged 33 community volunteers as dancers and attracted an audience of just over 400 people who were guided through the neighbourhood by an emcee who enlightened them with neighbourhood history and fun facts. Sponsored by the Greater Toronto Airport Authority, a Community Vitality Sponsor.



Photo by Paulina O'Keiffe | My City My Six

## MY CITY MY SIX

*My City My Six* was a participatory public art project that asked Toronto residents to reveal their personal stories six words at a time. This project was produced in partnership with the City of Toronto and Lakeshore Arts in celebration of Canada 150. Lakeshore Arts collected stories from March to July 2017, with the help of spoken word artist Patrick Walters, assisted by Amanda Miceli. The pair ventured into the community to lead writing workshops at local libraries, schools, community centres and events. Writers ranged in age from 5 to 91 years old, and submitted over 185 stories to the project. The fruits of this labour continued into the 2017/18 year with community activations, exhibitions and permanent installations that brought these stories to life!

# COMMUNITY PARTNERSHIPS & EVENTS

WE PARTNERED WITH 58 SCHOOLS, ORGANIZATIONS, AND LOCAL BUSINESSES TO DELIVER AMAZING PROGRAMS, EVENTS AND FESTIVALS

## CULTURE DAYS

*Etobicoke Lakeshore Culture Days* celebrated its 6<sup>th</sup> year as an arts and cultural destination in South Etobicoke, produced in partnership with Lakeshore Arts and Humber College. With community support from the Mimico-By-The-Lake-BIA, the Long Branch BIA, The Assembly Hall and Placebo Space, this year saw 37 activities in every different artistic discipline. Despite a rainy weather weekend Lakeshore Arts explored where imagination meets design with Feltro soft tiles, shook and shimmied with our handmade shakers in a samba parade with Samba Elegua, and cozied in for a movie night while we sang along with *The Lego Movie!* Everything was Awesome!



Photo by Katherine Fleitas | Culture Days



Photo by Jeremy Sale | Lakeshorts

## LAKESHORTS INTERNATIONAL SHORT FILM FESTIVAL

*Lakeshorts* celebrated seven years of the spirit of independent filmmaking. *Lakeshorts* continued to be a neighbourhood highlight attracting filmmakers from around the world and awards over \$10,000 in prize money and services. The *Lakeshorts Future Filmmakers Intensive* provided opportunities for eight emerging film students to contribute to the festival as videographers, editors and actors. Friday night's *Loved + Local* showcased Canadian shorts and is becoming a popular industry night for networking and premieres. This two day event in partnership with Fifth Ground Entertainment and Authentic Films sold out in 48 hours engaging over 500 people and showcased 16 films representing Canada, USA, Brazil, France, and Bulgaria. Thanks to our many generous sponsors and partnership with the Assembly Hall.

# EXHIBITION & ARTIST OPPORTUNITIES

LAKESHORE ARTS  
HOSTED 10 EXHIBITIONS  
THAT INCLUDED 80  
ARTISTS IN  
2016 – 2017.

## NEXT / TEN

In celebration of our 10<sup>th</sup> year making art and building community in our storefront gallery, visual artist Emily DiCarlo transformed the space with a series of interactive installations that brought together Lakeshore residents to actively contemplate the future of the neighbourhood. With a focus on investing in both immediate and eventual futures, *NEXT / TEN* invited community members to participate in a mix of practical and poetic gestures, collectively building on projects that were expanded and altered with every interaction. Each installation incorporated a material element from the community, all of which was redistributed in its new form at the end of the exhibition.



Photo by Jeff Powis | NEXT / TEN



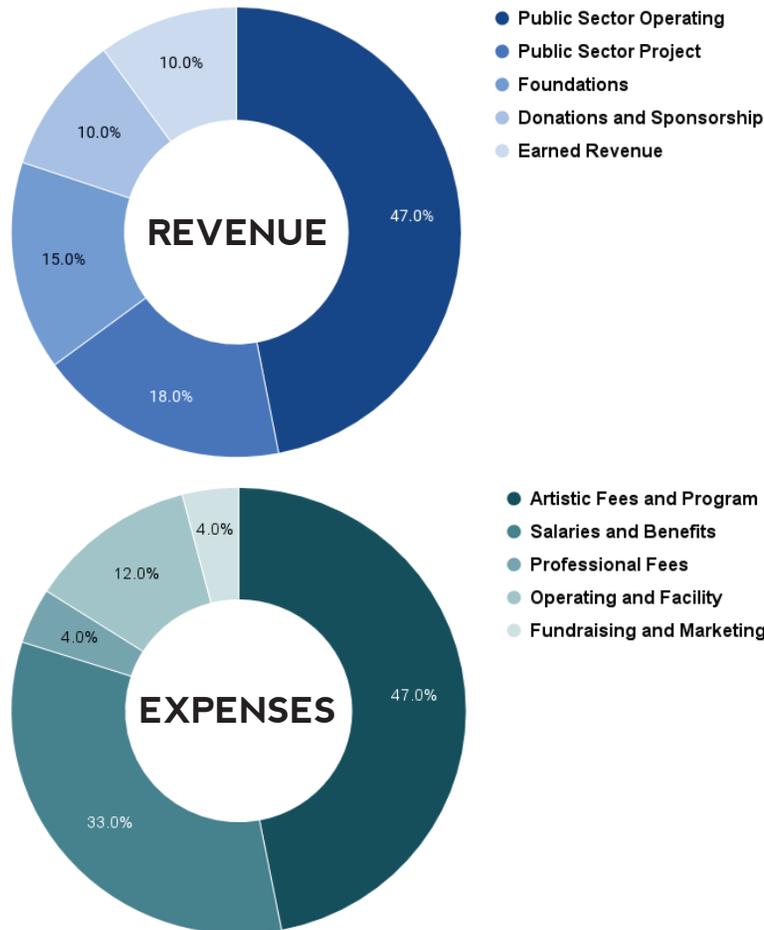
Photo by Jacqui Arntfield | refuse / reuse

## refuse / reuse

Utilizing the disciplines of photography, sculpture and installation, *refuse / reuse* explored the interplay between manufactured materials and natural processes in the Leslie Spit. This experimental solo exhibition by Toronto based artist Ryan Pechnick investigated the blurring of traditional distinctions between the human-made and the natural, highlighting the gradual symbiosis of construction waste with the local flora and fauna. Integrating audio recordings and found sculpture from the Spit, Pechnick created an immersive environment for visitors to examine the accidental urban wilderness.

# FINANCES

## 2016-2017 OPERATING BUDGET



The percentages for the fiscal year 2016/2017 are derived from the Audited Statements of Lakeshore Arts as audited by Jeffrey Milgram, Independent Auditor. The full audited statements may be obtained by contacting Lakeshore Arts at 416-201-7093.

## TREASURER'S REPORT

I have the great pleasure of presenting the Treasurer's Report for the year ending July 31st, 2017. The financial accounts, as presented have been audited by Jeffrey D. Milgram, Chartered Accountant/Licensed Public Accountant of Milgram and Milgram.

As part of the funding envelope of Art Services at the City of Toronto, Lakeshore Arts received an increase of \$63,000 towards our operating funds. These funds were used to invest in staff and focus on developing fair and equitable wages, allowed us to offer a benefits plan for the first time and employ a full time Gallery Coordinator.

New grants included a new three year commitment from Trillium of \$410,300 providing the means to evolve and grow our Shazaam In Focus project, a COMPASS grant from the Ontario Arts Council of \$5,500 to ignite a 12 month strategic planning process and a \$25,000 Horizon's for Seniors grant through the Government of Canada to create an opportunity for in-depth peer to peer learning and program development.

Lakeshorts International Short Film Festival attracted a new private sector funder; AGF Mutual Funds for a 3 year commitment of \$5000 per year and a new partnership was developed with Big Rock Brewery as we became their charity of choice.

The finance committee under the direction of the Treasurer made recommendations to the Board to focus on creating an operating surplus that falls within the allowances of funding restrictions; three months of operating dollars. At the end of July 31st, a surplus of \$16,382 was reflected and when added to the existing surplus, the organization now has an accumulated reserve of \$70,819. \$48,298 of this money is held in GIC's until April 2019. These funds will assist in securing a future, financial safety net for Lakeshore Arts.

The main sources of income appear to be fairly stable. Public sector funds, from all three levels of government, equal 65% the total, while expenditures remain controlled and consistent. It must also be stressed that the current income levels are, of course, made possible only by the continued effort of the staff under the direction of the Executive Director, with support from the membership – both within and outside the Board of Directors.

Our new bookkeeper, Cara Jordan is commended for providing what the auditor called a very clean audit. I would like to thank the Executive team for their contribution to the organization and their support towards myself and the Finance Committee. My thanks also, for the support of the Executive Director, Susan Nagy and her devoted staff.

**JENNIFER McINTYRE | BOARD TREASURER**  
**OCTOBER 20, 2017**

# FUNDING AGENCIES



**ONTARIO ARTS COUNCIL**  
**CONSEIL DES ARTS DE L'ONTARIO**  
 an Ontario government agency  
 un organisme du gouvernement de l'Ontario



# SPONSORS & DONORS

850 Pizzeria  
 Agency 71  
 AGF Management Inc  
 Alana Dickie  
 Arthur J. Gallagher  
 Barbara Richmond  
 Birds and Beans Cafe  
 BMO  
 Bob Hodge  
 Bosley Real Estate  
 Branch Yoga  
 Brenda Siddall  
 Briar Boake  
 Canadian Scale  
 Cellar Door Restaurant  
 CineSpace  
 The City of Toronto  
 Claudia DiNucci  
 Cooper Gordon  
 Cynthia Dron  
 Dandy Computers  
 Debi Bonneville  
 Deloitte  
 Deluxe Toronto Ltd.  
 Diamond Estates  
 EC Designs  
 Fidelity Investments Canada ULC  
 Gabby Parson  
 Goodlake Restaurant  
 Hughes Motor Products Inc.  
 Irene Jones

Jamie Wilder  
 Janet McAndrew  
 Jeffrey Milgram  
 Jennifer McIntyre  
 Jerry Smith  
 Joan Karout  
 Karen Ridley  
 Karen Tulk  
 Kassel's Pharmacy  
 Kathy Dimas  
 Kim Peters  
 KPMG  
 Lakeshore Valu-Mart  
 Land Art Design  
 Land Mechanical  
 Leslie Holtham  
 Lorna Livey  
 Manulife  
 Marc Kilchling  
 Marcia Mullings  
 Councillor Mark Grimes  
 Mark Koczij  
 Melanie Kuhelj  
 MGA International  
 Michaela Jones  
 Monika Meulman  
 More Than Pies  
 MP James Maloney  
 MPP Peter Milczyn  
 Natalia Roumiantseva  
 Old Dutch

Oriana DiNucci  
 Oxygen Bike Company  
 Patricia McPhail  
 Patricia Sands  
 Paul Lanyon  
 Post City Sound  
 Renaissance Investments  
 Robert and Helen Hitchcock  
 Roswita Busskamp  
 Royalpark Homes  
 Royalty General Construction  
 Ruth Nagy  
 SanRemo Bakery  
 Schawk  
 Scotiabank  
 Scotiabank GBM  
 Sharon Moon  
 Sommerville  
 Sonia Costa  
 Steam Whistle Brewery  
 Tartistry  
 TD Waterhouse  
 The Assembly Hall  
 The Pie Commission  
 Thrive Organic Kitchen  
 Valu Mart  
 Walter Ruston  
 Wendy Goodine  
 William F. White

# PARTNERSHIPS

Alderwood Library  
 Art Gallery of Ontario  
 Arts Etobicoke  
 Authentic Films  
 Big Rock Brewery  
 Canadian Stage  
 Christ the King Catholic School  
 Cinespace  
 Community Living Toronto  
 David Hornell P.S. Parents Council  
 Ed's Real Scoop  
 Etobicoke School of the Arts  
 Fair Grounds Coffee  
 Fifth Ground Entertainment  
 Friends of Sam Smith Park  
 Graphic Print and Copies  
 Greater Toronto Airport Authority  
 Harbourfront Center  
 Humber Bay  
 Humber College  
 James Culnan Catholic School  
 Kaeja d'Dance  
 Lakeshore Collegiate Institute  
 Lakeshore Lodge  
 LAMP CHC  
 Long Branch Library  
 Longbranch BIA  
 Mimico-By-The-Lake BIA  
 Mimico Centennial  
 Mimico Girl Guides  
 Mimico Party in the Park  
 Mimico Presbyterian Church  
 Montgomery's Inn  
 More Than Pies  
 Mural Routes  
 New Toronto Library  
 Pizza Oro Di Napoli  
 Placebo Space  
 Ryerson University  
 Sam Smith Park Farmers Market  
 Second Street JMS  
 Sirius Theatrical  
 St. Leos Catholic School  
 St. Teresa Catholic School  
 StreetArt Toronto  
 TDSB Parents Reaching Out Grant  
 The Assembly Hall  
 The City of Toronto  
 The Power Plant  
 Toronto Police Services  
 Urban Priority Highschool Fund -  
 Ontario Ministry of Education  
 Urban Vessel

# VOLUNTEER & RECOGNITION AWARDS

**THANK YOU to all our committed volunteers who share their time, talents, and love of the arts for the benefit of our community! Our 2016-2017 Volunteer and Recognition Award Winners are:**

**ALISON JUDA**

IMPACT AWARD

We love to celebrate our neighbourhood champions and Alison checks off all the boxes. As the administrator of the Mimico by the Lake BIA, she works tirelessly to assist in the revitalization of this neighbourhood working with the City and local businesses to ignite change. She values and understands the importance of making the arts accessible by selecting local musicians for the free Friday night Summer Music series and encourages participation of many of our programs. She is a social media maven who actively promotes local business and ensures that all of the work that Lakeshore Arts creates and delivers is seen by the Mimico community. She is part of the positive change in the Lakeshore community.

**KATE TAEUSCHEL**

YOUTH AWARD

We are proud to recognize the talent and contributions of Kate Taeuschel, who supported our 2017 ARTiculate Youth Art & Leadership program. Kate went above and beyond sharing her multi-media production skills and leaving us with several videos and photographs that documented and captured our school and community programs beautifully. Kate not only graciously volunteered her own time, but also recruited her friends and family to join her in supporting the Porch View Dances project. Her positive work ethic and pleasant demeanor were a great asset to our organization and community.

**MARIJANA CUVALO**

PRESIDENT'S AWARD

Marijana is a shining example of an engaged and active Board member. She fulfills her role as Vice President with genuine commitment; over the past three years, she has invested time to understand and encompass the organization's values. She's been a community ambassador by providing countless hours volunteering at a variety of events – big and small, contributing to advancing the practice of community arts through advocacy, and readily shares her expertise to help the organization reach its annual goals.

# BOARD OF DIRECTORS

**Mark Koczij**  
Board President

**Marijana Cuvalo**  
Vice-President

**Jennifer McIntyre**  
Treasurer

**Karen Ridley**  
Secretary

**Alana Dickie**

**Kathy Dimas**

**Lindsey Hamilton**

**Bill McLean**

**Samyuktha Punhambekar**

**Ashley Watson**

**May Yebuga**

# STAFF 2016–2017

**Susan Nagy**  
Executive Director

**Kim Dayman**  
Program Manager

**Natassia Morris**  
Operations Manager

**Alessandra Cardarelli**  
School Programs Coordinator

**Jacqui Arntfield**  
Gallery Coordinator

## CONTRACT

**Cara Jordan**  
Bookkeeper

**Cindy Dron**  
Bookkeeper

**Adrienne Costantino**  
Community Programs Coordinator

**Kadeem Parchment**  
Gallery Attendant

**Cheryll-Ann Yelovich**  
Gallery Attendant

**Cassandra Mignardi**  
Gallery Attendant

**Kate Tauschel**  
Summer Program Assistant

“ARTiculate is a lot of fun and a program I spend all year looking forward to.”

- Josh, ARTiculate Participant

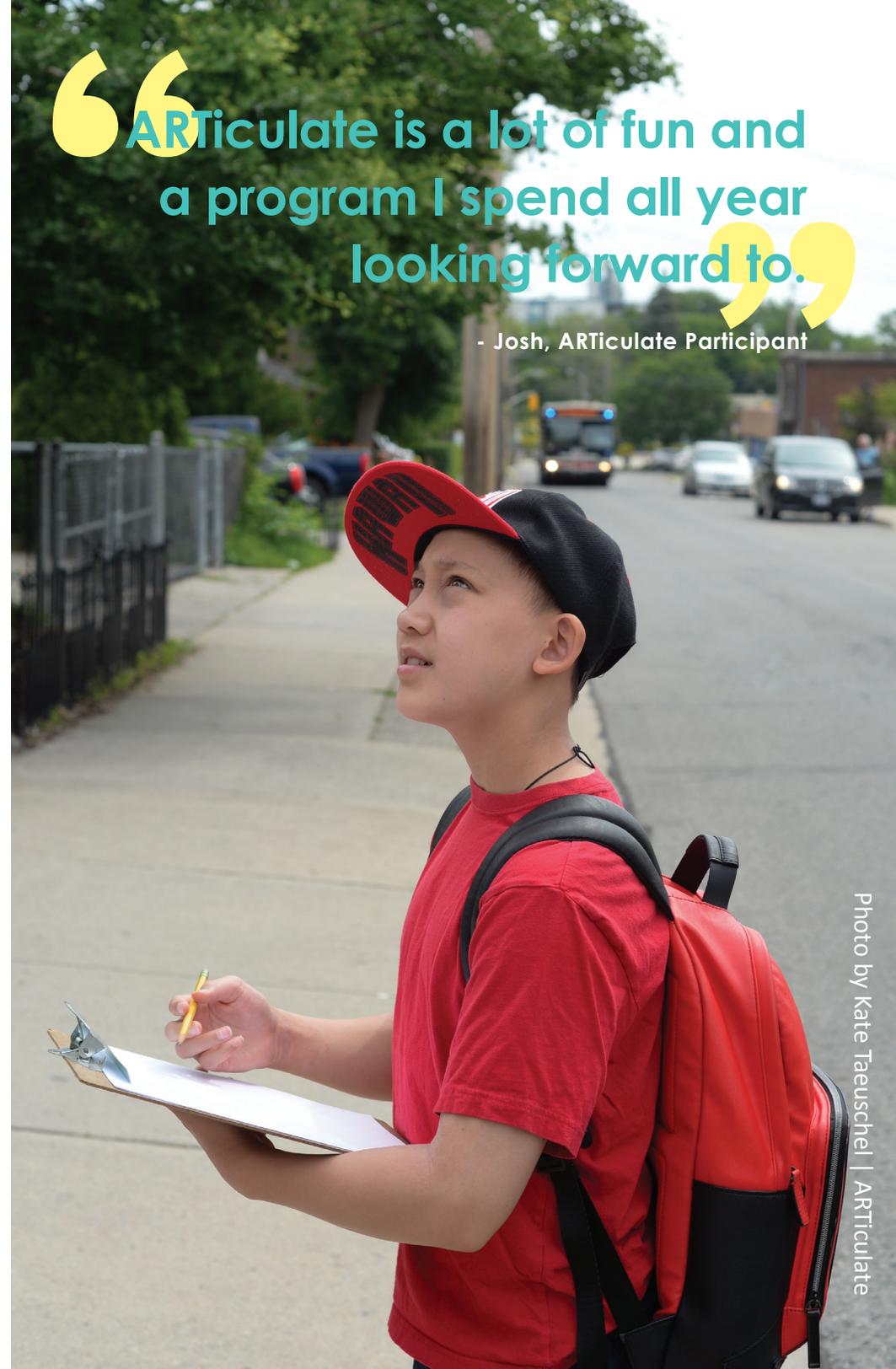


Photo by Kate Tauschel | ARTiculate

Photo by Hydráh Rodríguez-Vizzaccaro



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