

# IMPACT

LAKESHORE

ARTS

## REPORT 2012/2013

engage  
entertain  
educate  
inspire

2  
YEARS



## MESSAGE FROM THE PRESIDENT FRANK HORVAT

What a great 20th Anniversary year it has been! I've only had the pleasure of being part of years 15 through 20, but based on all the nice folks I've met during my 2 years as President, I can see there's a sense of pride and achievement in how far this organization has come these past 20 years. South Etobicoke is undergoing many changes these days and Lakeshore Arts is along for the ride in serving the needs of our community. This is evident if you stroll through Mimico and see the fantastic murals on the facade of local businesses. If you walk up Kipling past Lakeshore Collegiate and see the wonderful work of student artists and if you peak through the windows of the newly expanded Smith Zone where at any given time you'll see an art exhibit, art class or even some crazy guy playing piano:!) It's these subtle moments in our everyday lives that make living and working in our community extra special and it's all possible because of Lakeshore Arts.

I can't thank Susan Nagy enough for her tireless dedication to Lakeshore Arts and this community. Susan has done a fabulous job of compiling a fantastic team to ensure that Lakeshore Arts continues to deliver quality programming into the future. Thanks also to my board colleagues. They're artists, teachers, and experts in their fields, but they're also our neighbours who care deeply about this community and donate their time to ensure that Lakeshore Arts continues to prosper into the future. Most of all, thanks to you, the Lakeshore Arts supporter...thank you for making arts an integral part of life in this community!



A handwritten signature in black ink that reads "Frank Horvat". The script is cursive and fluid.

Frank Horvat PRESIDENT

## MESSAGE FROM EXECUTIVE DIRECTOR

We have grown from a small grassroots group running 4 programs a year to delivering 36 programs annually that reach out to over 600 children and youth a year, providing unique professional development and network opportunities for artists, a literacy program, an international short film festival, a respected juried art show and community projects like Art on the Move, Brass in the Grass and most recently our 1812 theatre collaboration. All this with limited dollars, limited staff, amazing volunteers and community partners that share our passion for creating arts opportunities in this neighbourhood. Lakeshore Arts has twenty years of stories of how art can change lives. Twenty years of using the arts to engage our neighbours, showcase our talents and build a healthier, liveable city.

We continue to advocate for the Toronto arts sector as a member of Friends of the Arts, play an active role in Arts Day at City Hall and worked in partnership with our colleagues to get council to commit to raising the per capita art support to \$25.

Lakeshore Arts was honoured to receive recognition for its work as the recipient of the Etobicoke Guardian's Urban Hero Award for Arts and Culture this spring. This has been an amazing year and as always I owe a great deal of our success to our Board, our volunteers and the staff of Lakeshore Arts who give their heart and souls to this organization: kudos to Bebhinn and Wendy and a thank you to Michael and Kathleen who have moved on to share their talents elsewhere and a bittersweet good-bye to Melissa McGrath sharing her talents and passion with this community for the past five years.

Bravo for 20 years and the future is looking bright for the next 20 with your continued support.



A handwritten signature in blue ink that reads "Susan Nagy". The signature is fluid and cursive, with a long, sweeping underline.

Susan Nagy EXECUTIVE DIRECTOR



# We're 20!

For 20 years Lakeshore Arts has engaged over 15,000 local children and youth in free, innovative activities and events; delivered over 300 programs to all ages, celebrated a dynamic range of artistic disciplines and showcased the work of over 1200 artists in our exhibitions and storefront gallery.

We celebrated our anniversary in style with two amazing events and look forward to continuing festivities right up until December 2013.

Kudos and bouquets to **Alan Jason**, a graduate of the Humber College Media Studies who designed our anniversary logo.

# Through the Eyes of the Artist

The crown jewel of Lakeshore Arts' programming, and where it all began 20 years ago.

In honour of his father's love of art, Rob Della Rocca, Lakeshore Arts community partner and owner of Lakeshore Valu-Mart announced a new award, the **Giorgio M. Della Rocca Integrity in Art Award** presented to artist, Swapnali Thakar.

# Make your Mark

What a better way to celebrate 20 years than by getting your hands dirty. This year's fundraiser, **Make your Mark**, was an ARTful Event that encouraged 130 attendees to celebrate their inner artist in an interactive night of art making and a powerful performance from Bruce Dow, Sharron Matthews and Mark Selby.



**40 artists showcased**  
**5 awards 560 attendees**  
**54 pieces displayed**





# community engagement

9 artist facilitators

57 workshop participants

3 partners

32 community actors

14 volunteers

6 outdoor performance sites



# Forgotten Voices: Beyond the Conflict of 1812

Co-produced by Lakeshore Arts and Sirius Theatrical Company with support from the Government of Canada. This community collaboration was a 14 month undertaking including free workshops and engaged emerging thespians who performed a script written by artistic director, Heather Dick.

"Never before have I had the opportunity to interact with such a diverse, multi-generational group of individuals for one cause. It truly makes you feel like you are part of a community, forging a connection between those you see every day who you would otherwise never have the opportunity of knowing."



**15 volunteers**  
**engaged over 1000 people**  
**5 community partners**

## Culture Days

In September, for 3 days, the Lakeshore became a creative and artistic HUB of cultural activity. Lakeshore Arts acted as the producer and galvanized over 14 artists, art organizations and businesses to create an array of free, interactive artistic and creative activities. The events ranged from Bollywood Dance lesson to pottery lesson; yoga instruction to tasting Portuguese cheese.



2 artists  
4 partners  
2 youth mentorees

## Public Art

### *Fowl Play*, our newest mural in Etobicoke-lakeshore

With support from StreetART Toronto, artists Patrick Thompson and Alexa Hatanaka mentored two local youth to create a unique underwater view of aquatic lake life on the side of Birds and Beans café which faces into the Amos Waites Park. This public art campaign is part of our commitment to assist with the revitalization of our community and providing meaningful and applicable skills development for our youth.

"We are delighted and proud to have this amazing mural on our ugly wall! Many thanks to Lakeshore Arts for making this happen. Just another step towards making Mimico the Gem of Toronto's Waterfront."





youth engagement

engaged **12** youth (ages 11-14)

employed **2** artists

engaged **4** youth volunteers

**1** summer university intern

## Photography Camp

Now in its second year, we partnered with Lakeshore Collegiate Institute to deliver an amazing camp that teaches both digital and traditional photography techniques to youth ages 11-14. The campers built their own pin-hole cameras, developing their images in a fully equipped dark-room and also had access to a fully equipped MacLab in LCI's CyberArts studio, learning Photoshop skills and creating digital works of art!


*"I really liked creating art with photography. I'd never done anything like that before."*



# Shazaam! Literacy through the Arts

Celebrating its 8th year at Second Street JMS, this programs incorporates literacy, poetry, spoken word, illustration and new media as modes of delivery and expression. It builds on values of friendship, family and loyalty and respect.

*"I learned how to express myself without words, just art, and I also learned that art isn't just something on a paper, it's how you feel."*

A group of diverse students are sitting on the floor in a classroom, working on a large, colorful mural. The mural features a rainbow, green hills, and a blue sky. The students are using markers and paint to create the artwork. The scene is collaborative and creative.

**engaged 62 students ages 11-13**  
**employed 4 artists and attracted 3 volunteers**  
**6 community partners, funders**

108 youth who also contributed 331 community volunteer hours  
1 volunteer youth coordinator  
9 artists

youth engagement



## YAM

For 8 years, our YAM program has provided a safe and creative environment to explore a variety of art forms and work directly with professional artists. This bi-monthly arts drop in program is programmed by a youth-led committee consisting of four dedicated members who organized the entire year. Workshops included, Stop Motion Animation (premiered at the Lakeshorts International Film Festival), Special Effects Make-up, Stenciling, Theatre Improv, and Zumba.

"It's an amazing group of teens that come together as friends and create masterpieces, it is an artistic zone for someone to come in and feel safe to create whatever their heart desires learning Photoshop skills and creating digital works of art!"



# ARTiculate

A free 2-week summer leadership in the arts program. Professional artist facilitators lead workshops in a variety of disciplines including sculpture, breakdance, metal working, animation and creative writing plus behind the scene tours of Harbourfront Centre, Canadian Stage Company's The Dream in High Park and The Christian Louboutin Exhibit at the Design Exchange. A leadership component allows the youth to develop and deliver an arts program to 60 children in 3 local libraries over a two-day period.

"It's great to see all the career opportunities there are for me."

engaged **8** youth (ages 13-18)  
employed **13** artists   hired **1** Student Intern  
**60** children taught  
**4** community partners





engaged over 100 youth  
employed 6 artists  
involved 4 teaching staff  
hired 1 coordinator



6 youth participants  
9 industry professionals volunteered

*"This program was amazing and I'd like to thank every single one of you for this great opportunity, having a chance like this is life changing."*

## Connecting the Dots

A lunchtime speaker and demo series for high school students that featured emerging professional artists speaking about their path from high school to career. The artist speakers worked in non-traditional art practices, exposing students to alternative careers in the arts including animation, furniture design, mural art, special effects makeup and sound designer.

## Lakeshorts Future Filmmakers Intensive

As part of our arts education mandate, LFFI was established in 2012 due to the generosity of Robert Murray and Scotiabank GBM. Described as "hopping aboard the train of making a professional film", and created by artistic director Michelle Nolden, six local students were mentored by industry experts from writing, directing, cinematography to make-up and marketing over five amazing and long days. The outcome was *Flaked*, a 5 minute film that premiered to great accolades at both screenings at the Festival.

# AUDITOR'S REPORT

I have audited the accompanying financial statements of Lakeshore Arts Committee which comprise the statement of financial position as at July 31, 2013 and the statements of operations and changes in net assets and statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing

an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained in my audit is sufficient and appropriate to provide a basis for my qualified audit opinion.

In common with many charitable organizations, Lakeshore Arts Committee derives a portion of its income from donations and proceeds from fund-raising, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, my verification of these revenues was limited to the amounts recorded in the records of the organization and I was not able to determine whether any adjustments might be necessary to revenues, excess of revenues over expenses, assets, and unrestricted net assets.

In my opinion, except for the effect of adjustments, if any, which I might have determined to be necessary had I been able to satisfy myself concerning the completeness of the revenues referred to in the preceding paragraph, these financial statements present fairly, in all material respects, the financial position of Lakeshore Arts Committee as at July 31, 2012 and the results of its operations and cash flows for the year ended in accordance with Canadian generally accepted accounting principles for not-for-profit organizations.

**Jeffrey Milgram**

CHARTERED ACCOUNTANT  
LICENSED PUBLIC ACCOUNTANT  
TORONTO, ONTARIO, NOVEMBER 4, 2013

## TREASURER'S REPORT

I have great pleasure in presenting the treasurer's report for the year ending 31 July 2013. The financial statements, have been audited by Jeffrey D. Milgram, Chartered Accountant/Licensed Public Accountant. The Board of Directors of Lakeshore Arts have reviewed the statements and recommended their presentation for approval to the membership at the AGM.

Lakeshore Arts attracts a diversified stream of revenue, and its expenditures are consistent overall with other local arts service organizations, including Arts Etobicoke, Urban Arts, and Scarborough Arts.

Despite identifying and securing several new sources of funding, in the fiscal year ending July 2013, Lakeshore Arts had a deficit of \$25K. The organization maintained the same level of programming offered in prior years without the support of the Ontario Trillium Foundation monies which it had relied on in the past. The potential for the deficit was identified early in the year which lead to the formation of a Finance Committee which meets quarterly. This committee has developed and begun to implement a deficit reduction plan that would see the current deficit eliminated by 31 July 2015. Lakeshore Arts was a recipient of a COMPASS grant through the Ontario Arts Council with which it is creating a three year strategic plan including the formation of a Resource Development Committee to focus new sources of revenue and working to create a cash reserve. We have also secured a new three year Trillium grant for our youth initiatives this past July.

Lakeshore Arts continues to play a key role in advocating for the community arts sector at all levels of government and works diligently in encouraging the City Council to honour their \$25 per capita arts funding commitment.

Once again it must be stressed that the current income levels are, of course, made possible only by the continued efforts of the staff of Lakeshore Arts, with support from the membership - both within and outside the Board of Directors.

**Alana Dickie**

TREASURER  
NOVEMBER 5, 2013



## revenues

37%

Public Sector -  
Operating

30%

Private  
Foundations  
and Grants

20%

Donations and  
Sponsorships

13%

Earned

## expenses

56%

Program  
Expenses

27%

Salaries and  
Benefits

9%

Fundraising  
and Marketing

8%

Administration

The percentages for the fiscal year 2012-13 are derived from the Audited Statements of Lakeshore Arts as audited by Jeffrey Milgram, Independent Auditor. The full audited statements may be obtained by contacting Lakeshore Arts at 416-201-7093.



15 artists exhibited

## Capital One

Lakeshore Arts was selected to be one of 5 community groups to showcase work of our local emerging and established artists members at the Toronto head office's of Capital One. This new partnership allowed us to exhibit member's work outside of our gallery space and expose it a brand new corporate audience. Of the 15 works displayed, five pieces were from students of Lakeshore Collegiate. It is the intent that this project will become an annual event.



## Spark Plugs

In partnership with Humber College, Spark Plugs was launched as a lunchtime speakers series which isn't about what you do, it's about who you are and what sparks you! Spark Plugs was designed to engage conversation with your neighbours though shared knowledge, experiences and passion. Subjects ranged from the History of Collections to How Social Media has Changed the Art of Filmmaking. Scheduled to begin again in early 2014, come out and plug what sparks you!

*"A great opportunity to meet your neighbours and learn something new."*



**10 artists, speakers**  
**82 participants**



**1** artist/coordinator  
**5** partners **82** students

## Art on the Move/ Luminato

Arts Etobicoke and Lakeshore Arts in association with Luminato created an art wrapped vehicle launched at the opening of Luminato at David Pecault Square. Working with grades 6, 7, and 8 students from the Karen Kain School of the Arts and artist and arts educator, Melissa McGrath, the youth focused on collaborative 'portraits' illustrating the guiding principles of the Festival – transformation, collaboration, accessibility and diversity. The vehicle was also showcased at local venues including Montgomery's Inn, Neilson Park Creative Centre and the Assembly Hall.



## Art on the Move/ Albion Boys and Girls Club

North Etobicoke's Albion Boys and Girls club collaborated with artist Graham Curry to create artwork to adorn the van shared by themselves and Albion Neighbourhood Services. The entire project was documented with still photography and a video documentary of the process by youth from MicroSkills located at the Rexdale Hub. Arts Etobicoke and Lakeshore Arts once again partnered to make this the 14th art wrapped vehicle in this amazing series. Visit [www.artonthemove.ca](http://www.artonthemove.ca) to learn more.



**1** artist facilitator      **19** youth engaged  
**3** partners



**35** volunteers including jury  
members and advisory

**25** Partners, Funders

**415** attendees

**163** submissions

## Lakeshorts International Short Film Festival

Bringing blue carpet and downtown glitz to the Shore for the third year! Renowned film critic Richard Crouse acted as the guide on a cinematic trip around the world. Beat boxer Scott Jackson opened each screening. Mentorship opportunities and monetary awards of over \$11K to youth, emerging and established filmmakers were provided by industry professionals, businesses, City of Toronto and the Assembly Hall. Added this year, was the Loved and Local Friday night screening showcasing Toronto filmmakers.

## SPONSORS AND DONORS

Thank you to everyone who plays a role in supporting this organization!  
Your contributions are greatly appreciated and help us to continue to create and deliver unique and innovative programming and services.

Visit our website [www.lakeshorearts.ca](http://www.lakeshorearts.ca) for a complete list of donors who provide us with in-kind support (products and services) for our fundraising initiatives and running our programs.

### \$5000+

Agency 71  
Humber College  
The McLean Foundation  
Lakeshore Collegiate Institute  
ScotiaBank  
TDSB

The George Lunan Foundation  
Man Investments  
The John and Dorothy McSherry Fund/Toronto Community Foundation  
Mimico-by-the Lake BIA  
SteamWhistle Brewery  
The Assembly Hall

Georgia Kuich  
Graphic Print  
Lakeshore Valu-Mart  
Patricia McPhail  
Roland and Russell  
Brenda Siddall  
Sherway Gardens  
TD Waterhouse

### \$2500 - 4999

Alterna Savings  
Deluxe  
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Steam Whistle Brewery  
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### \$500 - 999

Hughes Motor Products  
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NexGen Financial  
Olympian Swimming Products  
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### \$100 - 249

BMO Financial Group  
Judy Diercks  
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Taste Portuguese Cuisine

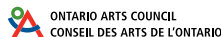
### \$1000 - 2499

Birds and Beans Café  
Capital One  
CI Investments  
Dynamic Funds  
Fidelity Investments  
KPMG

### \$250 - 499

Maureen Boon  
Dandy Computers  
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## FUNDING AGENCIES



Government of Canada

Gouvernement du Canada



## FOUNDATIONS

The George Lunan Foundation  
McLean Foundation  
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John and Dorothy McSherry Fund/  
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Bernard Trottier MPP, Laurel Broten MP and Councillor Mark Grimes, Councillor Peter Milczyn, School Trustee Pam Gough

Art Gallery of Ontario  
Arts Network for Children and Youth  
Artist Health Alliance  
Arts Etobicoke  
Arts for Children and Youth  
Birds and Beans Café  
Brentwood District Libraries  
Cakes by Duchess  
Canadian Stage Company  
Capital One  
Design Exchange  
Etobicoke Guardian  
Fifth Ground Entertainment  
Graphic Print  
Harbourfront Centre  
Humber College  
Karen Kain School of the Arts  
KIA  
Lakeshore Collegiate Institute

Lakeshore Valu-Mart  
Luminato  
Maurya, East Indian Roti Cuisine  
Mimico by the Lake BIA  
Mimico Presbyterian Church  
Mimico United Church  
MOCCA  
Montgomery's Inn  
More Than Pies  
Neilson Park Creative Centre  
Neighbourhood Arts Network  
Painty McGees  
Second Street JMS  
Sirius Theatrical Company  
SNAP Etobicoke  
Tartistry  
The Village Butcher  
The Villages

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