

IMPACT

2011/2012 REPORT

LAKESHORE

ARTS



MESSAGE FROM THE PRESIDENT FRANK HORVAT

One of the things that I enjoy about Lakeshore Arts is that its diverse programming spans the entire year. As I look back at the past 12 months, many special moments are etched into my memory. But none more than this past spring where we saw our community shine....

The 2nd annual Lakeshorts Film Festival once again brought the rest of the city, not to mention the rest of the world, to the Lakeshore! And our Showcase of the Arts demonstrated that there's no shortage of performing talent that lives, works and plays here. The 60 Painters Exhibition at Humber College brought the work of Canada's top visual artists together under one roof.

But it's some of the more understated events from this past spring that will remain in my heart. Back in May, I had the opportunity to attend a photo exhibit in our Smith Zone by the grade 8 students at Second Street School as part of the Shazaam! project. They demonstrated their spoken word talents as well. To see these students flourish and demonstrate self-confidence by using the arts to have their voices heard is what makes Lakeshore Arts such a special and vital institution.

We are living in times of economic uncertainty and fiscal restraint. Because of this, it's essential that we continue to ensure that the arts play a pivotal role in our community. As a supporter of Lakeshore Arts, please join me, our staff, and board in carrying on this spirit to make certain that any time is a good time for the arts.



A handwritten signature in blue ink that reads "Frank Horvat".

Frank Horvat PRESIDENT

PS I would like to officially congratulate our Executive Director Susan Nagy for receiving the Queen's Diamond Jubilee Medal for her contributions to this community and her dedication to using the arts as a catalyst to propel change.

MESSAGE FROM EXECUTIVE DIRECTOR

I reflect upon last year with a sense of awe at the accomplishments that we, as an organization have achieved, the partnerships we have strengthened and the impacts we have made. Through our programming we engaged over 700 children in our community and employed 62 artists. We continue to strive to be the cultural hub of this community, the meeting place where ideas are exchanged and resources shared. As an organization we understand the value of public art, the need to advocate for community arts, arts education and the role that the artist in your neighbourhood plays – helping to make a healthier, liveable city.

On a bittersweet note, Kathleen Burke, a long time employee, community arts advocate and friend left Lakeshore Arts to pursue her own creative journey, but fortunate for us, she will stay connected as Program Manager of the Shazaam! Project. We created a new position at Lakeshore Arts, the Development Officer, whose responsibility would be to focus on finding Lakeshore Arts new funding to assist us in diversifying our revenue streams. Michael Scheidt stepped into the role in early January 2012 and received a hearty Lakeshore Arts welcome.

Again this year Lakeshore Arts was nominated as GEM of the Lakeshore in the Arts and Culture category, to which we humbly say thank you for sharing our values and the understanding that art can change lives. Mark your calendars for 2013 as Lakeshore Arts looks forward to celebrating its 20th anniversary.



A handwritten signature in blue ink that reads "Susan Nagy".

Susan Nagy EXECUTIVE DIRECTOR

FRONT COVER: Mimico Creek Mural, Artists Jim Bravo and Emanuel Ciobanica

60P

sixty painters

www.60Painters.ca

Attracted 1000 + gallery visitors, engaged 200 high school students, 32 volunteers, showcased 60 contemporary painters, 7 community partners, funders, 98 symposium attendees, 5 artist speakers

In partnership with the 60 Painters Collective, curator Scott Sawtell and Humber College, an ambitious exhibition showcasing the work of 60 emerging and established painters was created as an overview of painting in Canada. Over 600 people attended the opening ceremonies of the exhibition which was held in Humber College's Media Studios. An OTF grant allowed us make this landmark show free to the public, create a public symposium, and deliver educational tours for secondary and post-secondary students. A full-color catalogue was published in the fall of 2012 with the support of the RBC Foundation.

"Our partnership with Lakeshore Arts and Humber College has helped make 60 Painters a landmark show in the Greater Toronto Area."

Scott Sawtell, Curator, 60 Painters

Painting: "The Crossing" Bogdan Luca.

Photo: Justin Harrington. L to R: MPP Laurel Broten, curator Scott Sawtell, Susan Nagy, Lakeshore Arts, Fatih Stanley, OTF





Shazaam!

LITERACY THROUGH THE ARTS
GRADES 7 AND 8

Engaged 84 students ages 11-13,
employed 7 artists and attracted
6 volunteers, 9 community partners,
funders

Celebrating its 7th year at Second Street JMS, this program has evolved to incorporate literacy, poetry, spoken word, illustration and new media as modes of delivery and expression. It continues to build on the principles of family, friendship and loyalty (grade 7) and self-identity (grade 8). A month long photography exhibit at the Smith Zone attracted an audience of 70 people including teachers, artists, students, Superintendent Jane Phillips-Long, school trustee Pam Gough and Councillor Mark Grimes.

"This program is as much about developing creative, critical thinking skills as it is a joyful and esteem nurturing experience. It is an awakening of their power to change/ impact the world through their collaborative and artistic efforts."

Kathleen Burke
Program Manager, Shazaam!

NEW!

Public Art

Employed 4 artists, attracted 2
volunteers, 11 community partners,
funders

In spring 2012, Lakeshore Arts was awarded two grants through the City of Toronto and StreetART Toronto to assist with changing the face of the Lakeshore. Using the theme of water as a jumping off point, Patrick Thompson and Alexa Hatanaka created a freeform graffiti inspired wave that now graces the fence in Amos Waites Park. Jim Bravo and Emanuel Ciobanica took a more traditional interpretation using Mimico Creek as their muse. Our future goal is to secure funding in order to build a roster of public art installations across the lakeshore.

"I think the mural is fantastic and looks absolutely amazing! I think this type of art can help bridge the gap between graffiti artists and normal kind of artists."

*N. Murray
high school student*





ARTiculate

Engaged 12 participants 12–15 years old, 1 university student intern, 11 artists, 80 children, 6 community partners, funders

A free 2 week long summer arts leadership program where youth participate in an array of workshops facilitated by professional artists. The experiences range from yarn bombing, song-writing, Polaroid transfers, African dance and field trips to galleries on Queen St. W. A leadership component allows the youth to develop and deliver an interactive art program to young children at all of the 4 local libraries.

"My favourite part was just waking up every morning to meet with my new friends and then learn something new."
ARTiculate participant

I can't image living without art. It is all around me – in my room, at school, on the murals in Mimico and in my house. Art makes the world a better, more interesting and beautiful place.

ARTiculate participant





Through the Eyes of the Artist

19TH ANNUAL JURIED ART EXHIBITION Showcased 59 artists, engaged 3 jurors, attracted 1500 attendees, 7 volunteers, 1 community partner

This exhibition is considered a Lakeshore Arts gem; it is one of our founding programs and achieves high recognition throughout the GTA. For the past number of years we have joined forces with the Assembly Hall as our community partner. Chairperson Brenda Siddall, her team of volunteers and this years jurors (Michael Herman, Vincent Luk, Tina Newlove) deserve kudos for hanging a beautiful show. They also had the

difficult task of having to make the final selection from over 100+ entries. The 3 top winning artists are also given the opportunity to showcase more of their work later in the year at our Smith Zone Gallery. This year's winners were Yves Forde, 1st place (photography), Gordon Roy, 2nd place (sculpture) and Lynn Schumacher, 3rd place (painting) and Honourable Mentions to Connor Collie (Metalwork) and Adam Kolodziej (painting).

TREASURER'S REPORT

I have great pleasure in presenting the treasurer's report for the year ending 31 July 2012. This report includes the attached Statement of Financial Position and the Statement of Financial Activities (revenues and expenses).

The financial accounts, as presented, have been audited by Jeffrey D. Milgram, Chartered Accountant/Licensed Public Accountant.

This past year we experienced significant growth in some of our partnerships. We were able to raise more money within the community, and solicited new sponsors for the Lakeshorts film festival. In addition, the advocacy work that Lakeshore Arts undertakes on behalf of artists in the community has continued with full force.

The main sources of income appear to be fairly stable and no single source represents more than one third of the total, while costs remain under control.

The organization currently does not have a large cash reserve; however, future goals of the Lakeshore Arts Committee include increasing this reserve to allow us to cope with any unforeseen costs or loss of income.

The principal vulnerabilities to Lakeshore Arts finances in upcoming years are the loss of the Ontario Trillium Foundation grant monies. The 2011/12 fiscal year represented the fifth year of this five-year grant. Other grants must be applied for on an annual basis. Additional vulnerabilities exist within private sector donations. These must be continually sought out in order to be retained.

We were able to hire a new Development Officer this year, Michael Scheidt, whose main responsibility is to solicit continued growth of private sector sponsorships and donations as well to generate increased grant revenues.

The equity position (net assets) has decreased slightly from \$3,271 in the 2011 fiscal year to \$1,285 for fiscal year 2012. While we did experience an increase in assets due primarily to increased monies within the operations fund, we also experienced an increase in our liabilities in the form of accounts payable within the operations fund; government remittances payable (such as staff paycheque deductions), and deferred contributions to operations (the bulk of which is related to monies dedicated to the 60 Painters project for fiscal year 2013).

Notes:

- Total assets increased over the previous year by about 19 percent.
- The working capital ratio (of current assets divided by current liabilities) decreased slightly over the previous year to a value of 1.00 from a value of 1.03.
- Cash and cash equivalents exceeded 85 percent of total assets in both the current year and the previous year, providing significant resources to pay obligations as they come due.
- The value of capital assets increased by about 226 percent, due to the purchase of new computer equipment to replace older equipment that was stolen during the break-ins.
- Deferred contributions for use in future operations increased by 16 percent.
- There was a decrease in total net assets of about 40 percent.

A large portion of the previous year's surplus is the result of forgiveness of a loan, rather than an increase in actual cash (or cash equivalents). The deficit showing this year results largely from an increase to salaries for permanent staff as a result of hiring a Development Officer.

Overall income for the year was \$303,608 - an increase of \$39,361 over 2010/11.

Overall expenses for the year were \$305,594 – an increase of \$52,469 over 2010/11. The main areas of significant cost increase were artistic & programming expenses; insurance expenses (mostly due to insuring artwork for the 60 Painters project); miscellaneous administrative expenses; staff salaries (mainly due to the hiring of a Development Officer); and administrative professional fees.

Once again it must be stressed that the current income levels are, of course, made possible only by the continued efforts of the staff of Lakeshore Arts, with support from the membership - both within and outside the Board of Directors.

Alana Dickie

TREASURER
NOVEMBER 9, 2012

**FINANCIAL STATEMENTS OF FINANCIAL POSITION
FOR THE YEAR 2011-2012**

	2012	2011
ASSETS		
CURRENT		
Cash - Ellen's Fund	\$ 1,421	\$ 1,162
- Operations	112,020	92,965
Receivables - Ellen's Fund, due from operations	-	50
- Operations – trade receivables	117	1,194
- Operations – due from Ellen's Fund	130	-
- Government rebates receivable	14,335	12,724
Prepaid expenses and sundry	211	450
	<u>128,794</u>	<u>108,545</u>
CAPITAL ASSETS (Note 4)	<u>2,562</u>	<u>1,130</u>
	<u>\$130,796</u>	<u>\$109,675</u>
LIABILITIES AND NET ASSETS		
CURRENT		
Note payable -	-	-
Accounts payable and accruals – operations	9,386	5,624
Government remittances payable	2,595	-
Accounts payable - Ellen's Fund – operations	130	-
Accounts payable – due to Ellen's Fund	-	50
	<u>12,111</u>	<u>5,674</u>
DEFERRED REVENUE		
Deferred contributions pertainingl assets	2,450	2,022
Deferred contributions – operations (Note 5)	114,950	98,708
	<u>\$117,400</u>	<u>\$100,730</u>
NET ASSETS		
Net assets – Ellen's Fund	1,291	1,212
Net assets invested in capital assets	112	(892)
Net assets – internally restricted management reserve	6,068	868
Net assets – unrestricted	6,186	2,083
	<u>1,285</u>	<u>3,271</u>
	<u>\$130,796</u>	<u>\$109,675</u>

**FINANCIAL STATEMENTS OF FINANCIAL POSITION
FOR THE YEAR 2011-2012**

	2012	2011
Statement of Operations for 2011-2012		
REVENUES		
Government Sources	\$201,434	\$171,501
Earned Revenue	43,962	54,374
Private Sector	44,315	18,156
Fundraising	13,897	19,946
TOTAL REVENUE	<u>\$303,608</u>	<u>\$263,977</u>

Statement of Operations for 2011-2012

EXPENSES		
Artistic Salaries	100,95	106,691
Programming	47,573	25,607
Administration	45,596	23,670
Salaries and Benefits	86,966	66,717
Fundraising	7,872	14,851
Marketing	16,504	15,589
TOTAL EXPENSES	<u>\$305,594</u>	<u>\$253,125</u>
Excess of Revenue over Expenses	(1,986)	10,852

** The presentation of the Fiscal 2011- 2012 Condensed Statement of Financial Position and Statement of Opertations are derived from the Audited Statements of Lakeshore Arts as audited by Jeffrey Milgram, Independent Auditor. The full audited statements may be obtained by calling 416-201-7093.

AUDITOR'S REPORT

I have audited the accompanying financial statements of Lakeshore Arts Committee which comprise the statement of financial position as at July 31, 2012 and the statements of operations and changes in net assets and statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control

relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained in my audit is sufficient and appropriate to provide a basis for my qualified audit opinion.

In common with many charitable organizations, Lakeshore Arts Committee derives a portion of its income from donations and proceeds from fundraising, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, my verification of these revenues was limited to the amounts recorded in the records of the organization and I was not able to determine whether any adjustments might be necessary to revenues, excess of revenues over expenses, assets, and unrestricted net assets.

Jeffrey Milgram

CHARTERED ACCOUNTANT
LICENSED PUBLIC ACCOUNTANT
TORONTO, ONTARIO, OCTOBER 12, 2012



Annual Merit Award Winners

At this year's LAMP Award of Merit ceremonies in early June, three Lakeshore Arts members were recognized for the contributions they have made to make our community a place where we want to live, work and stay. We are thrilled that these individuals received the public kudos and bouquets for their commitment, dedication and enthusiasm of the arts and the passion for the programs they champion. Cheers to **Frank Horvat**, Lakeshore Arts president, **Jeremy Sale**, local photographer and volunteer of Help Portrait and Rochelle D'Souza, YAM member, Musical Whiplash choir member, and volunteer extraordinaire!

2ND ANNUAL LakeShorts International Short Film Festival

**Attracted 370 audience members,
160 submissions, 3 screenings,
26 featured filmmakers, 30 volunteers
including an advisory committee,
26 community partners, funders**

In partnership with Fifth Ground Entertainment, the festival in its 2nd year upped the ante to produce 3 screenings including a Student spectrum. Renowned film critic Richard Crouse once again stepped up as the emcee for our Gala event. The winning film makers were thrilled at over \$15,000 in prizes and local potter, Wayne Cardinalli created a sculpture for the Blue Wave Award. A tradition we hope to continue. Thanks to the support from ScotiaBank Global Banking and Markets which will allow us to create a Future Filmmakers Intensive program delivering on our mandate to generate arts education opportunities for youth in our community.

www.lakeshorts.ca



Lakeshore Collegiate volunteers





NEW!

Photography Camp

Engaged 12 youth (8-12),
2 artists, 2 volunteers

This was our first ever week long Photo camp. We partnered with Lakeshore Collegiate to deliver a program where children would learn both historical photographic methods (cyanotype and pinhole) and modern photo manipulation using Photoshop. The campers had access to a fully equipped darkroom and a state of the art computer Mac lab.



*"I worked really hard this week,
learned a lot and still had fun!"
Camp participant*

Musical Whiplash

Engaged 10 youth, performed at 2 community events

This was year two for the youth-led glee club spearheaded by YAM member Jaime Redford. Professional singer Andrea Henry shared her knowledge and talents by mentoring the group once a month. Their repertoire spanned from Leonard Cohen's Alleluia to Queen's Somebody to Love. They performed for crowds at the Mimico Tulip Festival and at LAMPs Annual Award of Merit ceremonies.





YAM

(youth.arts. movement)

Employed 8 artists and engaged
97 youth who contributed 310
volunteer hours

Founded in 2004, this program allows youth to work in a safe and nurturing environment where they can explore their creativity and share ideas. Youth leader Veronica Brown worked alongside Trevor Pirri, an original YAM member who took on the position of Youth Coordinator in 2011-12. This year the programming committee was comprised of 4 committed individuals. Along with guidance from Trevor they planned, hired and helped to spearhead many of the amazing workshops using professional artists including Zombie felties, stage combat, improv comedy, African dance and pinhole cameras.





Showcase of the Arts

Engaged 135 audience members,
celebrated 25 local artists, attracted
16 volunteers, 5 community
partners, funders

In June 2012, to celebrate the culmination of 3 years of our 1000 acts of art Project, funded by the Ontario Trillium Foundation, we felt it essential that we showcase our local emerging and established talent. 15 professionals including **Suzie Vinnick, Robin Duke, Briar Boake, Graham Howes** and 20 emerging talents entertained, sang, dance, performed and made us proud to call the lakeshore home. We currently have 756 acts and encourage you to visit the website, log on your act whether you were a participant, creator or audience member. Help us reach our goal of 1000.



www.1000acts-of-art.ca

SPONSORS AND DONORS

We would like to thank all our supporters for this year. Your contributions are greatly appreciated and help us to continue to bring quality programming and services to our community.

Please visit our website www.lakeshorearts.ca for a complete list of donors who provide in-kind product and services for our fundraising auction: their continued support is greatly valued.

PRODUCERS CIRCLE

Diamond \$5000+

Agency 71
Eventscape
Humber College
MuseumPros
RBC Royal Bank
Toronto Friends of the
Visual Artists

Platinum \$2500-\$4999

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City of Toronto
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Alterna Savings
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Taste Portuguese Cuisine
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Patrons \$250-\$499

Dandy Computers
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Kassels Pharmacy
Maple Leaf House Grill
& Lounge
Porritt Real Estate

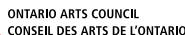
Supporters \$100-\$249

Active Green + Ross
Cool Beer
Sandy Brand
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Heather Robertson
Ridley Funeral Home

Friends \$60-\$99

Heather Bain
Roswita Busskamp
Graham Howes
Ruth Nagy
Old Dutch
Price Waterhouse
Cooper
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Roderick Ralphs
Tony Watt

FUNDING AGENCIES



COMMUNITY PARTNERS AND SUPPORTERS

Art Gallery of Ontario
Arts Etobicoke
Arts For Children & Youth
Arts Network for Children & Youth
Brentwood District Libraries
Councillor Mark Grimes
Etobicoke Guardian
Fifth Ground Entertainment
Humber College
Lakeshore Collegiate Institute

Mimico Presbyterian Church
MP Bernard Trottier
MPP Laurel Broten
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Second Street Junior Middle School (TDSB)
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Kathleen Burke, Program Manager Shazaam!
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Lakeshore Arts
2422 Lake Shore Blvd. W.
Toronto, ON M8V 1C4
www.lakeshorearts.ca

info@lakeshorearts.ca
416.201.7093
Charitable Registration
882 969 744 RR 0001