

2010/2011 IMPACT REPORT



I learned that you don't need to be perfect at it, you just need to have self-confidence and a little or a lot of patience and you can do anything...

LCI Façade Project participant



MESSAGE FROM THE PRESIDENT – JOY DAVIDSON

It is time for me to say adieu and step down as Board president, it has been a privilege to serve the community and our membership - hard to believe that seven years have gone by so quickly.

I have witnessed the maturity of this organization first hand and I am proud to have been part of its transformation. The move to the storefront in Mimico in 2007 has been pivotal in our outreach, programming and membership growth.

Our accomplishments in 2010 -2011 include the development of a number of new programs: the highly successful International Short Film Festival, LakeShorts, the summer outdoor artisan sale, Art Squared and the expansion of Shazaam! into grades 11 and 12. This year we can boast that we engaged 889 children and youth in free arts programs.

We are proud of the work we do in this community, the changes we have helped facilitate and the value we contribute. Under the current political climate, the upcoming years will present challenges to the arts sector in this City and its value and contributions challenged. As members and supporters of Lakeshore Arts, we ask that you continue to inform the local politicians on the importance of the work we do. These letters and emails will be paramount in shaping the kind of City you want to live in. If you haven't signed the Friends of the Arts petition to help protect arts funding, I encourage you to do so.

<http://www.ipetitions.com/petition/friendsofhearts/>



Joy Davidson PRESIDENT

MESSAGE FROM EXECUTIVE DIRECTOR

We have had an awesome year!! In May 2011, we were bestowed with a GEM for the second time in the arts and recreation category – thank you to everyone who cast a vote in our favour. We grew our existing programming and introduced a number of new and exciting ones – programs that I am thrilled to share with you as highlights in this impact report. A huge thank you to the community for appreciating the value that the arts breathe into our neighbourhood. A shout out to our volunteers who make miracles happen, our dedicated Board members and the staff whose commitment and passion are extraordinary!!

I look forward to continue working with the talented artists of this community and its residents, who are all trying to make this the best place to live, work and play!



Susan Nagy EXECUTIVE DIRECTOR



ELLEN'S FUND

Ellen Hitchcock was a vibrant individual who lived in our community – her talent was theater and her gift was teaching. Sadly, Ellen passed away in 2010. In her honour and with the support of her family, Lakeshore Arts established Ellen's Fund. Donated monies would allow one child per year to participate in our summer theatre program, the program that

she founded. July 2011 was the first time we were able to honour her name using the fund. As you can see from the photo at the left – everyone had a blast. A donation to Ellen's Fund can be made by contacting our office.



HIGHLIGHTS

Art on the Move

Engaged 5 vehicle owners, 5 artists, 2 videographers, 5 community organizations, 93 community participants and 12 volunteers.

This was the final of 3 years for our mobile art project in partnership with Arts Etobicoke. Our outreach included 5 teams of vehicle owners and community groups; Community Living, Creative Village Studio, CAMH, Stonegate Community Health Centre, AutoShare, Toronto Public Library, YAG (youth group from Mimico Library), Second Base Shelter and the Boys and Girls Club of East Scarborough. Over the 3 years we can boast that 14 artists were employed, 13 vehicles art wrapped and 247 community members were engaged in this project.

www.artonthemove.ca

The project was generously funded by the Ontario Trillium Foundation. Its future is dependent on finding new funding sources. If you are interested in sponsorship contact the Lakeshore Arts office.

Photos: Jeremy Sale





Façade Project

Employed 2 artists and engaged 144 LCI students

Lakeshore Arts completed two public art projects in collaboration with the LCI community in 2010/11. The first was a multi-disciplinary collaboration between 100+ LCI students in 5 classes (Grade 12 Creative Writing, Interdisciplinary Studies, ESL, Grade 9 and 10 Visual Art). Writer Anne-Marie Woods and Artist Sandra Tarantino were hired to facilitate the process, and the result was a multi-paneled art installation that integrates both text and images, based around the theme of "Perception"- installed along Kipling Avenue. The second semester project saw 2 classes (Grade 10 Visual Art and Grade 11 Sculpture) create circular mosaics to adorn the front entrance to the school.

I love the creative flo / the crazy turns where everything go / how you were laid back, and let us think / the only thing that sucks, it all happened in a blink."

I learned about being an artist and was able and encouraged to express myself."

Photo Ian Kelso, The Etobicoke Guardian

YAM (youth.arts.movement)

**Employed 6 artists and engaged 52 youth, who contributed
417 volunteer hours**

YAM, an arts group for youth ages 13-18, meets twice a month at Lakeshore Arts to make art, share new ideas and organize arty stuff in the community, including workshops, exhibitions and volunteer opportunities. In 2010-2011, Farah Jeeva took over as Youth Leader, and YAM participated in polaroid transfer, latin hip-hop, music improvisation, digital photography and book-binding workshops led by professional artists, creative writing, storyboarding and vocal workshops led by their peers, as well as a Graffiti Tour of Queen West and a Halloween Dance in partnership with Mimico Library.

Musical Whiplash

Engaged 12 youth, Performed at 3 community events

This youth-led Glee club, initiated by YAM member Jaime Redford, met once a week from March-June, gaining a number of talented singers and musicians along the way. They performed for crowds at Swimming for Shore, Party in the Park and Rukus, performing crowd pleasers "Forget You" and "Ain't No Mountain".

I enjoy participating in the glee club because it is a fun youth-run glee choir where we learn and perform catchy songs. It is where I meet other teens who have an interest in music and even the arts in general.



I was lost when I came to Canada because of the cultural differences and the fact that I knew no one. Being artistically inclined, I could not find any art activities in my community that

I enjoyed Lakeshore Arts is one of the best things that has happened to me. It is the place where I can be more like myself than when I go to school. There are so many youth like me who get an opportunity to express themselves, make meaningful friendships, grow and develop their creativity.





The placement was really fun. I felt really responsible and I think kids connected with me.

I liked it because it gave me a chance to be creative.

ARTiculate Employed 8 artists and engaged 13 youth, who contributed 91 volunteer hours

During this two-week program, youth worked with eight artists in varied disciplines, including Culinary Arts, Comedy, Mural Painting, Creative Writing, Pinhole Photography, Robot Making, Steel Pan Drumming and Latin Dance. In addition, they went on field trips to the Art Gallery of Ontario, Walnut Studios, The Gardiner Museum

and the Beaches Jazz Festival. They also developed and delivered an arts program for children at our four local libraries, allowing them to collect volunteer hours. At the end of the two weeks, they presented an exhibition and performance for family and friends and received enthusiastic applause for their efforts.

Treasurer's Report

As in prior years, Lakeshore Arts received strong support from our funders – the City of Toronto, Culture Division, the Ontario Arts Council and the Ontario Trillium Foundation. The level of funding available translates directly into the amount of programming we can provide. Special thanks to our members, for whom we work to provide the arts we all love. Your dues are invested directly into programming in arts in our community.

In the fiscal year ended July 2011, Lakeshore Arts had an excess of Revenue over Expenses of \$11k. This included the forgiveness of a loan in 2011 related to the 2010 International Women's Brass Conference of \$5k, but even without this it was a strong year. This enabled us to post a Net Asset balance of \$3k, exceeding our 5 year plan for eliminating our deficit and positioning us well for future growth. Future revenues will be unencumbered and available for delivering the quality programs that the community needs.

We continue to find strategic partnerships with our community to be the most effective and efficient way to leverage our resources for the greatest impact. Key partners include Sherway Gardens, Humber College, the Toronto Public Library, Lakeshore Collegiate, the Mimico by the Lake BIA and most recently Fifth Ground Productions, with whom we joined to produce the first annual LakeShorts International Short Film Festival.

Finally, with the current climate at City Hall, it is increasingly important that our elected councillors understand how much we value grassroots level art in our community. I ask all of you to join me in soliciting our local politicians to remind them that arts can and should play a key role in making a City and community a thriving place to live.

Robert Troendle
TREASURER

FINANCIAL STATEMENTS (as at July 31, 2011)

	2011	2010
ASSETS		
CURRENT		
Cash - Ellen's Fund	\$1,162	-
- Operations	92,965	111,835
Receivables - Ellen's Fund, due from operations	50	-
- Operations	13,918	8,885
Prepaid expenses and sundry	450	52
	108,545	120,772
CAPITAL ASSETS (Note 3)	1,130	1,615
	<u>\$109,675</u>	<u>\$122,387</u>
LIABILITIES AND NET ASSETS		
CURRENT		
Note payable	-	\$10,000
Accounts payable and accruals – operations	5,624	9,138
Accounts payable – due to Ellen's Fund	50	-
	5,674	19,138
DEFERRED REVENUE		
Deferred contributions pertaining to capital assets	2,022	6,826
Deferred contributions pertaining to operations	98,708	104,004
	<u>\$100,730</u>	<u>\$110,830</u>
NET ASSETS		
Net assets – Ellen's Fund	1,212	-
Net assets invested in capital assets	(892)	(5,211)
Net assets - internally restricted management reserve	868	-
Net assets – unrestricted	2,083	(2,370)
	3,271	(7,581)
	<u>\$109,675</u>	<u>\$122,387</u>

FINANCIAL STATEMENTS (as at July 31, 2011)

	2011	2010
Grant Revenue		
Federal		
- Human Resources and Skills Development	\$3,806	\$4,854
Provincial		
- Ontario Arts Council	20,525	16,650
- The Ontario Trillium Foundation	48,700	53,910
Municipal		
- City of Toronto	98,470	97,722
	<u>\$171,501</u>	<u>\$173,136</u>
Earned Revenue		
Conference	-	\$53,025
Memberships	2,575	3,085
Projects	29,382	22,370
Ticket sales and entry fees	11,207	5,361
Vendor revenue	4,370	9,473
Other	6,840	8,230
	<u>\$54,374</u>	<u>\$101,544</u>
Fundraising Revenue		
Donations		
- individual	\$5,526	\$6,455
- corporate	650	1,900
Sponsorships	11,980	13,600
Fundraising events	19,946	30,781
	<u>\$38,102</u>	<u>\$52,736</u>
	<u><u>\$263,977</u></u>	<u><u>\$327,416</u></u>

Detailed financial statements are available upon request.

FINANCIAL STATEMENTS (as at July 31, 2011)

	2011	2010
Expenses - Artistic		
Artistic and Production Fees and Salaries	\$106,691	\$112,413
Artistic and Programming	8,995	13,089
Facility Operating Expense	16,612	14,457
Total Artistic	<u>\$132,298</u>	<u>\$139,959</u>
Expenses - Administrative		
Administration		
Insurance	\$2,090	\$1,721
Miscellaneous	8,476	8,455
Rent	10,557	11,083
Communications	2,062	2,348
Amortization	485	692
	<u>\$23,670</u>	<u>\$24,299</u>
Salaries and Benefits	\$66,717	\$68,263
Total Administration	<u>\$90,387</u>	<u>\$92,562</u>

FINANCIAL STATEMENTS (as at July 31, 2011)

	2011	2010
Expenses - Fundraising		
Event costs	\$7,554	\$48,915
Other	7,297	14,096
Total Fundraising	<u>\$14,851</u>	<u>\$63,011</u>
Expenses - Marketing and Communication		
Marketing production	\$9,798	\$13,639
Other	5,791	19,548
Total Marketing and Communication	<u>\$15,589</u>	<u>\$33,187</u>
Excess of (expenses over revenues)		
Revenue over expenses for the year	\$ 10,852	\$(1,303)

AUDITOR'S REPORT

I have audited the accompanying financial statements of Lakeshore Arts Committee which comprise the statement of financial position as at July 31, 2011 and the statements of operations and changes in net assets and statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also

includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained in my audit is sufficient and appropriate to provide a basis for my qualified audit opinion.

In common with many charitable organizations, Lakeshore Arts Committee derives a portion of its income from donations and proceeds from fundraising, the completeness of which is not susceptible of satisfactory audit verification. Accordingly, my verification of these revenues was limited to the amounts recorded in the records of the organization and I was not able to determine whether any adjustments might be necessary to revenues, excess of revenues over expenses, assets, and unrestricted net assets.

In my opinion, except for the effect of adjustments, if any, which I might have determined to be necessary had I been able to satisfy myself concerning the completeness of the revenues referred to in the preceding paragraph, these financial statements present fairly, in all material respects, the financial position of Lakeshore Arts Committee as at July 31, 2011 and the results of its operations and cash flows for the year ended in accordance with Canadian generally accepted accounting principles.

Jeffrey Milgram
CHARTERED ACCOUNTANT
LICENSED PUBLIC ACCOUNTANT
TORONTO, ONTARIO, OCTOBER 17, 2011



NEW PROGRAMS

LakeShorts International Short Film Festival

Attracted 235 audience members, 12 filmmakers, 30 volunteers

On May 6th at the Assembly Hall in partnership with Fifth Ground Productions and the assistance of dedicated community members the first inaugural film festival was launched in style. Those who attended the screening walked the blue carpet into a sensory experience. The renowned (& Canada's best) film critic Richard Crouse hosted the event. 120 minutes of programming was screened from the +100 short films that were submitted from around the world! The winning film makers were thrilled at over \$15,000 in prizes (from: Deluxe, William F White, Exec. Derek Luis, ScotiaBank, the City of Toronto and Agency 71). Planning is already underway for year 2 – expect bigger and better!

I expected it to be local film festival and had no idea it would be this first class.

Actor/Producer Stephanie Moore



Photo Jeremy Sale





Shazaam! Grades 7 and 8

Engaged 108 students ages 11–13, employed 3 artists and attracted 3 volunteers

Celebrating its 6th year at Second Street JMS, this program has evolved to incorporate literacy, playwrighting, spoken word, illustration and new media as modes of delivery and connection. It continues to build on the principles of family and friendship, loyalty (grade 7) and self-identity (grade 8). Lakeshore Arts hosted a photographic exhibition of the Grade 8 portraits to an overwhelming community success.

*You can make art out of anything you see;
it taught me to use my imagination more.*



Shazaam! Grades 9 – 12

Engaged 33 students ages 13 – 18, employed 5 artists

This year we were able to develop a project for each grade using art education to foster creative exploration, recognition, acceptance, self-awareness and skill building. Grade 9s and 12s produced signage to act as urban interventions, grade 10s used the Declaration of Human Rights to design wearable art and the grade 11s created posters that celebrated positive attributes of their school. The artwork was showcased in the local newspaper, The Villages.



The experience
was awesome!



NEW PROGRAM

Art Squared

Engaged 18 artists and
300 attendees

Our inaugural Art Squared Outdoor Art Sale was held in July and featured the original work of 18 artists and artisans working in a range of styles and mediums, including jewellery, painting, pottery, textiles, photography and more. Sponsored by the Mimico by the Lake BIA, SNAP Etobicoke and Eleven Superior, the show featured a craft corner for kids and enlivened the square at Amos Waites Park on a scorching summer afternoon!

Photo Ian Keiso, The Etobicoke Guardian



I was very impressed with the quality of the show. I thought that it was very well organized and just a success all around. My neighbours were also very impressed by the support, generosity and just overall caring of the people running this show!!!



SPONSORS AND DONORS

We would like to thank all our supporters for this year. Your contributions are greatly appreciated and help us to continue to bring quality programming and services to our community.

Please visit our website www.lakeshorearts.ca for a complete list of donors who provide in-kind product and services for our fundraising auction: their continued support is greatly valued.

SUPPORTERS

Diamond 5000+
A71

Platinum 2500 - 4999
Deluxe
Humber College
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Gold 1000 - 2499
Brian Booth
Davies Smith Developments -
Eleven Superior
FanFair Sports and
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Sherway Gardens
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Dembrorski Richmond LLP
The Villages Newspaper

Silver 500 - 999

Birds and Beans
Brenda Siddall
Councillor Grimes
Lakeshore ValuMart
Mimico by the Lake BIA
Pulcinella
Schawk

SNAP Etobicoke
Thyme Design -
Melissa Nelson

Bronze 100 - 499

Able Transport
Bob Poldon
Brian Hicks
Carolina Lorenz
Chris Brown
Cool Beer
Dandy Computers
Denise Dickin
Excalibur Trophy & Awards
Gerald and Wendy Smith
Great Lake Breweries

Heather Robertson
Higgins Party Rentals
Hughes Motor Products
Inc.
Irene & Graham Jones
Jeffrey Milgram
Jeremy Sale Photography
Judy Djercks
Judi RITCHER-JACOBS
Kalamata Restaurant
Kassell's Pharmacy
Kathleen Burke
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Kingsboro Taxi
Leah Batty
Michael Harrison
Ruth Nagy
Sandy Brand
Scotiabank
Susanna Smith
Sybill Choles
Taste Portuguese
Cuisine
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Ontario
Trillium
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Fifth Ground Entertainment Inc.
Graphic Print
Humber College
Lakeshore Collegiate Institute
MPP Laurel Broten
Neighbourhood Arts Network
Pam Gough – Public School Trustee
Second St. JMS
The Assembly Hall
Toronto Culture
Toronto Public Library

Ellen's Fund

Authentic Films, Donna Castator, Helen Hitchcock, Jennifer McIntyre,
John Elvidge, Marlene Gaudet, Rita Ghent, Susan Nagy, Tanya Endert

Local Champions

This year two local arts champions were acknowledged at the City of Toronto's Celebrate 27 in April – **Jerry Smith** and **Mark Selkirk**. Mark passed away earlier last year and his wife Debra accepted the honour on his behalf. Lakeshore Arts was delighted that we could recognize both men and their contributions to the artistic health of our community and the City at large.



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Lakeshore Arts
2422 Lake Shore Blvd. W.
Toronto, ON M8V 1C4
www.lakeshorearts.ca

info@lakeshorearts.ca
416.201.7093
Charitable Registration
882 969 744 RR 0001