

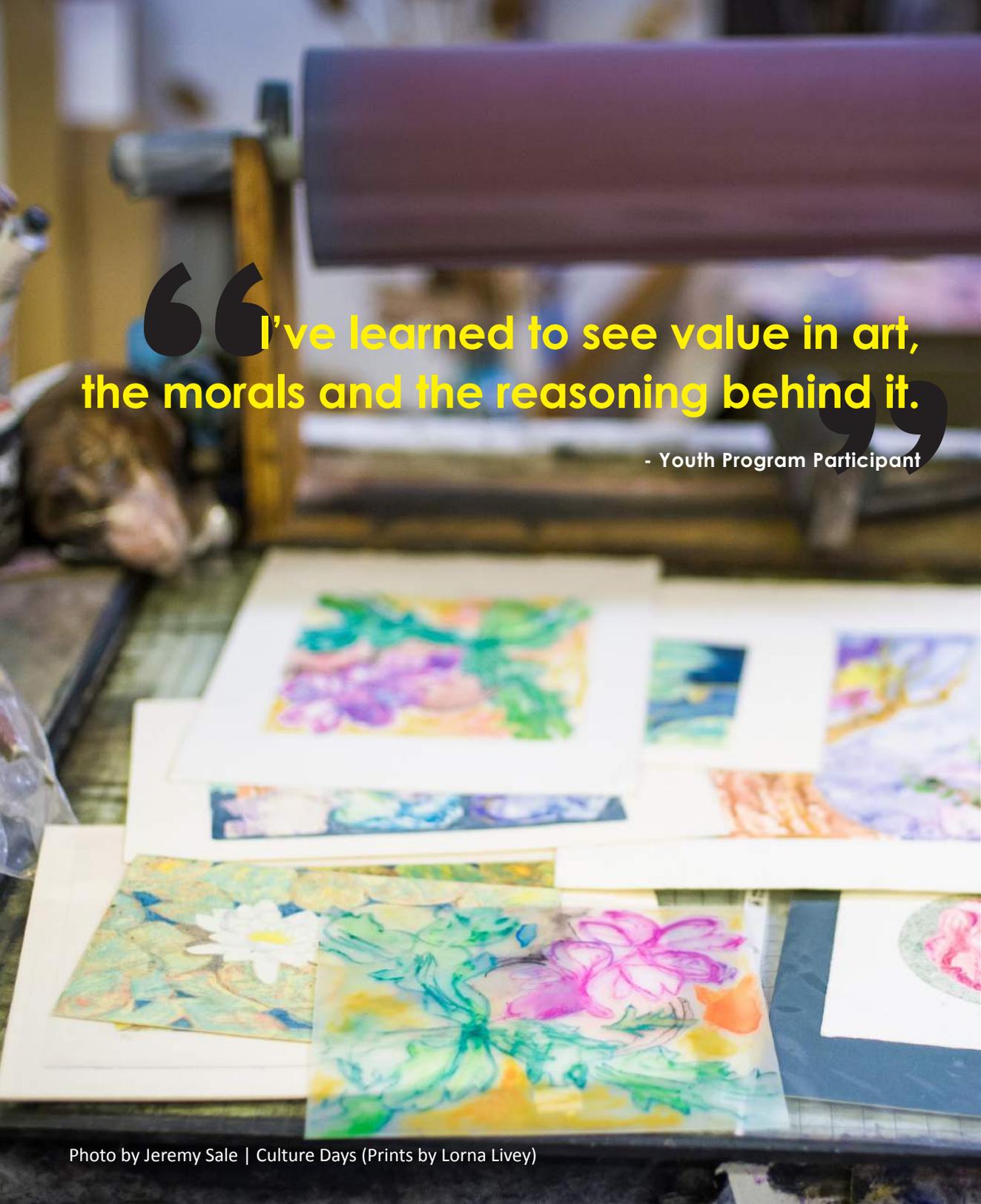
LAKESHORE



ARTS

2014 - 2015
IMPACT
REPORT





**“I’ve learned to see value in art,
the morals and the reasoning behind it.”**

- Youth Program Participant

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**“I’ve learned that art can be anywhere,
and in anything you create. wow.”**

- Youth Program Participant

Photo by Jeremy Sale | Pan Am Printmaking Parade

A MESSAGE FROM OUR EXECUTIVE DIRECTOR & BOARD PRESIDENT

Our 2014-15 IMPACT report is a snapshot of who we are and what we can accomplish with a team of dedicated and passionate staff, eager and invested volunteers and Board of Directors.

Numerous reports continue to roll out applauding the benefits of arts education and the need to have creativity play a key role in elevating your quality of life, keeping your brain sharp and making you happy. Three documented, quantifiable reasons to support local community arts activity! Lakeshore Arts recently adopted the tag line, *connecting neighbourhoods with the transformative power of arts activity* and we do not use this line lightly; we believe and have been witness to the impact and changes that take place when a community has access to the arts and arts programming; engaging every age, skill level and background. Our storefront gallery and workshop space allows one to explore creativity in a safe, nurturing environment. We create volunteer and employment opportunities for youth with a focus on building leadership and mentorship skills and collaborate with local schools and libraries to broaden our reach, ensuring inclusive and accessible programming.

We are building the artists and art lovers of the future while nurturing and employing the artists of today. This impact report celebrates the past, present and the dreams yet unfulfilled but definitely in the works! We also acknowledge continued support from all levels of government, our community stakeholders and our partners all of which are vital to our success.

SUSAN NAGY
EXECUTIVE DIRECTOR

JAMIE WILDER
BOARD PRESIDENT



OUR MISSION

VISION

Connecting neighbourhoods with the transformative power of arts activity.

MISSION

Lakeshore Arts is committed to improving the availability of arts, cultural and heritage activities within our neighbourhood. We encourage people of all ages and backgrounds to participate in the arts as a way of enriching their lives and strengthening the fabric of our community.

VALUES

- The arts are critical to the well being of any community
- The arts transcend socioeconomic barriers
- Our volunteers are a huge part of our success
- Artists are always paid for their time
- Youth are key to the development of all programming and are future artists and art lovers

OUR PROGRAMS

ACCESIBLE ARTS LED PROGRAMMING IS AN ESSENTIAL COMPONENT OF WHAT WE DO. IN 2014 - 2015 LAKESHORE ARTS' OVERALL COMMUNITY IMPACT INCLUDED:

1,553 CHILDREN & YOUTH SERVED

158 ARTISTS EMPLOYED

2,977 PROGRAM PARTICIPANTS

47 PARTNERSHIPS

357 VOLUNTEERS

90 COMMUNITY PROJECTS

CHILDREN & YOUTH PROGRAMS

This year Lakeshore Arts was able to provide 1,553 children and youth with high-caliber arts education through diverse programs in local schools, community hubs and in our very own gallery space.

- Arts Drop-in
- ARTiculate
- Youth Career Fair
- Façade
- Insight Youth Art Show
- Craft Workshops
- Puppet Shows
- Shazaam! In Focus (Stonegate)
- Shazaam! In Focus (James Culnan)
- Shazaam! Originals (James Culnan)
- Shazaam! Originals (John English)
- Shazaam! Space (Second Street)
- UNITY Charity Dance Workshops
- YAM (Youth.Arts.Movement)

ARTIST PROGRAMS

Lakeshore Arts is always working to support artists in our community, be it through providing employment opportunities, professional development workshops, or free accessible programs and networking events.

- Arts Afternoon
- Creative Potluck
- Life Drawing
- Lakeshorts: Future Filmmakers Intensive
- Members' Showcase
- Smith Zone Gallery Exhibitions
- Through the EYES of the Artist
- Wellness Workshops
- Long & Short of It

COMMUNITY PROJECTS & EVENTS

Lakeshore Arts is situated in a colorful neighborhood with artists of all ages and skill levels. We work to ensure that artists, residents, and local businesses all have a creative outlet in their community.

- Art Clash
- Art, Beer & Reciprocity
- Chocolate Equinox
- Cultural Hot Spot Launch
- Culture Days
- Dancing In the Third Act
- Faces of the Community
- Lakeshorts International Short Film Festival
- Luminato: My One Demand
- Pan Am Printmaking Workshops
- Pie Auction
- Pan Am Path: Walking Wave Parade
- Why I Love Etobicoke

CHILDREN & YOUTH PROGRAMS

1,553 CHILDREN & YOUTH PARTICIPANTS BENEFITED FROM OVER **4,759** HOURS OF ARTMAKING!

“This program has taught me a lot about myself. I’ve learnt that it’s okay to have confidence in my ideas. That made me feel pretty good!”

- Youth Program Participant



YAM (YOUTH ARTS MOVEMENT)

For a decade, YAM has been a safe space connecting youth with professional artists through weekly workshops, leadership and volunteer opportunities. This drop-in program provided new creative experiences and challenges to 42 youth, including rug hooking, silk painting, music production and printmaking. Achievements this year included exhibiting artwork in the Assembly Hall’s Youth Insight Show, collaborating to create a Claymation short for the Lakeshorts International Short Film Festival, and contributing more than 200 volunteer hours to youth-led community outreach initiatives in our neighbouring libraries that have impacted more than 300 children locally!

ARTICULATE YOUTH LEADERSHIP IN THE ARTS

During this three-week summer program, twelve youth ages 13 – 18 engaged in a variety of disciplines and leadership challenges working together to develop artistic, facilitation and team building skills. Over the course of 94 workshop hours participants went on field trips to the Canadian Textile Museum, Maydwell Mascots, the Dream in High Park and explored workshops in capoeira, foam sculpting, photography, mural design, 3D-Printing and watercolour painting. During their final week youth transferred the skills they acquired to develop and deliver their own arts programming to more than 50 children at three local libraries.

IN OUR LOCAL SCHOOLS



Photo by Michelle Weekes | Shazaam! In Focus

SHAZAAM! LITERACY THROUGH THE ARTS

Using the arts as a catalyst, Shazaam! challenges students ages 11 to 13 to delve deeper into literary forms as a means of personal exploration and expression. In 2014/2015 a total of 182 students worked through drama, illustration, photography and spoken word activities to explore themes of identity, community, heroism and their own ability to have an impact and create positive change in their community. The expanded program worked in 3 different schools and produced a large-scale mural, three photography exhibitions, four graphic novels, and a final cumulative gallery exhibition at the Assembly Hall. POW!

254 STUDENTS FROM
5 SCHOOLS BENEFITTED
FROM **PROFESSIONAL**
ARTS EDUCATION
PROGRAMS



“I learned that I should step outside of my comfort zone and never stop experimenting creatively.”

- Gr. 9 Façade Participant

FAÇADE

Façade is a public art program in partnership with Lakeshore Collegiate Institute (LCI) that provides opportunities for students from different educational streams to work collaboratively on public art projects. The program exposes students to a variety of art practices and allows them to work with professional artists and leave legacy art pieces in their school. The projects - which have included murals, mosaics, a sculptural bench, and a series of multimedia portraits - aim to give the students new awareness of their role in the community and how to use art as an expressive tool to build confidence.

ARTIST PROGRAMS

158 PROFESSIONAL AND EMERGING ARTISTS WERE HIRED, AND ANOTHER **269** EXHIBITED IN OUR GALLERIES



THROUGH THE EYES OF THE ARTIST

EYES as it is affectionately referred to, is Lakeshore Arts' annual juried exhibition that for the past 22 years has been a favourite among local artists and art aficionados, and recognizes excellence in visual arts. In 2015 jurors Margaret Stawicki, Kim Carson, and Ana Barajas selected 42 pieces that were showcased at the Assembly Hall. All artists who entered into the show were given the opportunity to attend a free workshop with Above Ground Arts Supply who shared their expertise and gave artists the opportunity to test out new products in paints and printmaking!

SMITH ZONE GALLERY (EXHIBITIONS)

The Smith Zone Gallery is nestled within our storefront studio space where this year we were able to feature 15 exhibits, and celebrate the work of 83 artists and 186 children and youth! Be it visual arts, sculptural pieces, or mixed media works - our colourful exhibits reflect the diversity and richness of the talent in our community. Events like the Art Clash (a live art battle amongst local artists) and the annual Members' showcase animated our space, while ongoing partnerships with The Assembly Hall and Sherway Gardens gave us the opportunity to showcase work from our programs externally.

IN OUR COMMUNITY

2,292 COMMUNITY MEMBERS PARTICIPATED IN OVER **90** PROJECTS & EVENTS IN ETOBICOKE

(82 OF THOSE EVENTS WERE FREE!)

“Thank you for the opportunity to engage with my community. It has been wonderful to meet so many creative people who truly care about making their neighbourhood better.”

- Culture Days Volunteer

Photo by Jeremy Sale | Lakeshorts Festival

CULTURE DAYS

Etobicoke-Lakeshore Culture Days is part of the national Culture Days initiative that seeks to celebrate, foster and promote the creative activities and talents that exist in Canadian communities. This year Lakeshore Arts, along with co-producers Humber College and community partners the Mimico-By-The-Lake BIA, the Long Branch BIA and the Assembly Hall were thrilled to host over 45 free, hands-on activities for participants of all ages and interests. The festival helps promote artists, small businesses, art organizations and all the wonderful hidden cultural gems in our community!

LAKESHORTS INTERNATIONAL SHORT FILM FESTIVAL

Community, culture and celluloid! Five years of celebrating the independent spirit of short filmmaking that has attracted films from every corner of the world. This grassroots festival hosted at the Assembly Hall continues to grow both public and private partnerships in order to screen 18 films over two evenings to over 450 audience members. Mentorship opportunities and awards now exceed over \$20K to youth, emerging, and international filmmakers.

CULTURAL HOTSPOT

DANCING IN THE THIRD ACT

A unique community dance project that engaged 12 Etobicoke seniors with little dance training and transformed them into professional dancers! Under the guidance of award-winning choreographer Randy Glynn, the seniors spent 3 months in intense training and rehearsals, preparing for four professionally staged public performances at Silverthorn CI. Students from Silverthorn documented the rehearsal process through visual art and presented an exhibition at the public performances. This project was presented in partnership with Arts Etobicoke and The City of Toronto.

WHY I LOVE ETOBICOKE

A short film contest that invited Etobicoke residents to record a short film that reflects what makes Etobicoke special for them. Fifth Ground Entertainment edited winning submissions together to make a 3-minute film that paid tribute to the unique culture, open spaces, and the people and small businesses that make Etobicoke special.

THE LONG & THE SHORT OF IT

As part of the Cultural Hotspot Launch, Lakeshore Arts and Lakeshorts International Short Film Festival presented a free public panel discussion for emerging filmmakers. The panel, hosted by Canadian actress Zoie Palmer, provided industry tips and tricks, shared advice and experiences, and provided information on funding opportunities. Panelists included industry professionals Avi Federgreen, Jeremy Lalonde, Shauna MacDonald, Ryan Goldhar, David Lester, and Karen Walton.

MY LAKESHORE MY HOME

A multi-generational, multi-cultural, multi-disciplinary performance festival created and produced by Sirius Theatrical Company. My Lakeshore My Home celebrated the cultures, languages and creativity of Etobicoke's Lakeshore community. The festival was developed by local residents who shared their stories through music, spoken word, dance, and theatrical talents in six performances along Lake Shore Blvd. West!



Photo by Jeremy Sale | Dancing In The Third Act

“What I like about art, is that you can do whatever you want, there are no boundaries. The only boundary is your imagination.”

- Workshop Participant, Age 7

PAN AM PATH



Photo by Jeremy Sale | Walking Wave Parade

PAN AM PRINTMAKING WORKSHOPS

After being selected as the lead organization for Zone 5 of the Pan Am Path, Lakeshore Arts worked with local schools, community centers, and libraries to engage over 400 community members (from ages 6 to 60!) in printmaking workshops that allowed participants to create unique Pan Am flags representing themes of home, identity and community. Through colour theory and printmaking techniques, participants learnt all about the cultural significance of Toronto's upcoming Pan Am Games!

WALKING WAVE PARADE

Our Pan Am Printmaking workshops culminated with the "Walking Wave Parade" in June, where Lakeshore Arts along with community partners Ballet Creole, Samba Elegua, Mural Routes, Turn Your Ride, Humber College Puppetry and SEYA Youth Choir activated a full day of activities in Sir Casimir Gzowski Park. After 5 months of workshops the parade day arrived with clouds and showers, but high spirits prevailed and close to 100 attendees danced, drummed and painted through the rain for a truly memorable parade!

TREASURER'S REPORT

I have great pleasure in presenting the Treasurer's Report for the year ending July 31, 2015. The financial accounts, as presented have been audited by Jeffrey D. Milgram, Chartered Accountant/Licensed Public Accountant.

Through numerous years of advocating for sustainable operating support from the City of Toronto, City Council approved an increase in the arts envelope supporting their commitment to reaching a \$25 per capita by 2017. This year Lakeshore Arts received an increase of \$111,290 in operating dollars. These funds have provided staff security and program development; which has engaged more children and youth in the arts, employed artists and created new opportunities that have broadened our outreach and our impact. Strategic project partnerships continue to play a key role in revenue diversification and to leverage our resources for the greatest impact. Successful partnerships include City of Toronto, the Assembly Hall, Humber College, Friends of the Pan Am Path, Lakeshore Collegiate, Mimico-by-the-Lake BIA, and Fifth Ground Productions.

There is always the threat of principal vulnerabilities to the finances through potential loss of grant monies (annual applications), private sector donations (annual asks) and employee succession, although as part of a governance overview, a plan is underway.

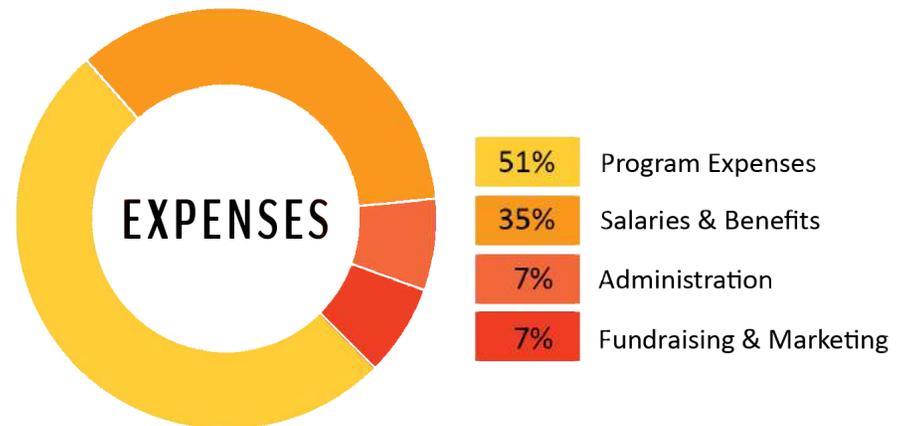
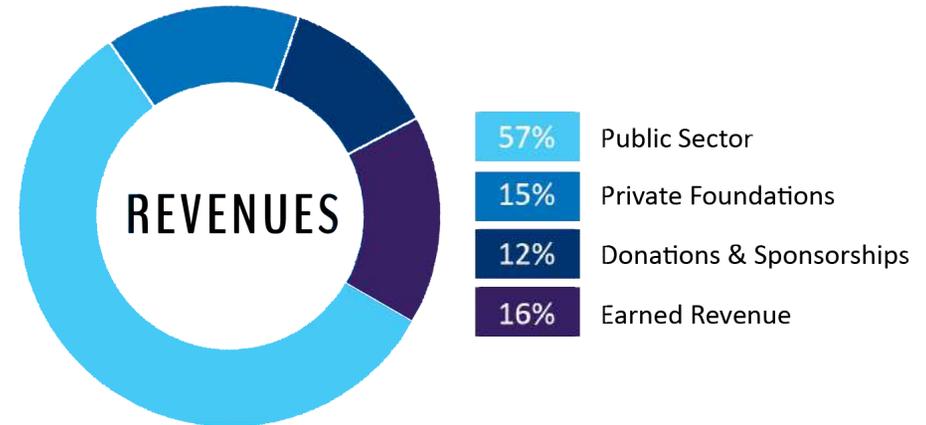
For the past three years, due to a number of circumstances: shift in granting priorities, low fundraising returns, deduction in foundation monies, Lakeshore Arts has been carrying a deficit, slightly under 10% of its total revenues. During this time, a deficit plan was created and implemented by the finance committee with staff input. The good news story for this fiscal is that the \$37K deficit has been eliminated and a small surplus has been gained. These monies will be put into an unrestricted reserve for future use.

The main sources of income appear to be fairly stable and no single source represents more than 46% of the total, while expenditures remain controlled and consistent. It must also be stressed that the current income levels are, of course, made possible only by the continued efforts of the staff of Lakeshore Arts, with support from the membership - both within and outside the Board of Directors.

JENNIFER McINTYRE | BOARD TREASURER
NOVEMBER 10th, 2015

FINANCES

2014-2015 OPERATING BUDGET



The percentages for the fiscal year 2014/2015 are derived from the Audited Statements of Lakeshore Arts as audited by Jeffrey Milgram, Independent Auditor. The full audited statements may be obtained by contacting Lakeshore Arts at 416-201-7093.

FUNDING AGENCIES



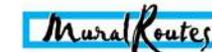
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 Suzanne Lychowyd
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 Tafelmusik
 Tamarack Lodge
 Tarragon Theatre
 Terez Leather
 The Clock Factory
 Thomas Hirsz
 Todd Monk
 Tony Taylor
 Toronto Dance Theatre
 Vanessa McKernan
 Wendy Goodine
 Young People's Theatre

COMMUNITY PARTNERSHIPS



VOLUNTEERS

THANK YOU to all our committed volunteers who continue to share their time, talents, and love of the arts for the benefit of our community! Our 2014-2015 Volunteer Awards were given to:

ALEX BRYANT

OUT OF THE BOX
YOUTH AWARD

Alex has emerged as a leader among the youth in our community, volunteering with Lakeshore Arts since 2012, and making time to volunteer with us through our ARTiculate program, YAM Programming Committee and during numerous outreach and fundraising events.

HEATHER DICK

ARTISTIC DIRECTOR AT
SIRIUS THEATRICAL COMPANY
IMPACT AWARD

Awarded for Sirius Theatrical Company's ongoing commitment to multi-generational productions, community engagement, and meaningful and impactful theatre and mentorship opportunities throughout South Etobicoke. Projects like *Dreamweavers*, *Forgotten Voices*, and *My Lakeshore-My Home* have attracted hundreds to participate as emerging thespians and audience members.

AKSANA SAVITZKAYA

CHAMPION OF THE
ARTS AWARD

Aksana, new to Canada, was looking for a way to connect with her community. She walked through our doors and has contributed to 8 different programs and events since. Aksana has donated countless hours to the organization, always with a radiant smile and an eagerness we would love to harness!

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Photo by Jeremy Sale | Art Drop-In

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